



NORDIC COPYRIGHT - IN AN EU PERSPECTIVE



1st April 2020
at 9.30-16.30



Academics also have authors' rights and are entitled to remuneration.

In the Nordic countries on the labor market, we stick to the so-called "Nordic Model, where we enter into voluntary and credible agreements with each other – also when it comes to authors' rights. In particular, educational institutions copy both analogously and digitally large amounts of work protected by authors' rights and copyright. With the licensing agreement, collective management organizations ensure that the authors are being remunerated

That scheme was put under pressure when the EU launched a new copyright directive. However, through diligent work, the Nordic countries succeeded not only in preserving our agreement license, but having it written into the new directive.

This gives us a very strong position - also when new areas need to be covered, for example the further utilization of knowledge on the digital platforms.

Academics, like any other writers, have rights and must claim their remuneration. UBVA (The Committee for the Protection of Scientific and Scholarly Work) at The Danish Confederation of Professional Associations in Denmark ensures that everyone is covered and that there is unanimous understanding of authors' rights within the academic environment.

Nevertheless, the EU directive gave rise to heavy swings and in the Nordic countries there was disagreements about article 17 – the so called "YouTube-article", which some feared would restrict the use of the internet. However, so far there is not much to suggest this to happen. On the contrary, users, analogous to digital, are often supporters of the contract license because it makes it easy to be a user, and what is left is to agree about the price. Such a negotiating environment is absolutely crucial to copyright and authors' rights – how can academics help to secure it?

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AGENDA

- 09.30 REGISTRATION AND BREAKFAST
- 10.00 WELCOME
Lars Qvistgaard, President of The Danish Confederation of Professional Associations
- 10.15 PRESENTATION OF THE DAY
Mogens Blicher Bjerregård, Facilitator, President for the European Federation of Journalists
- 10.20 MINDSET AND WORDING OF THE HIDDEN PLAYERS IN THE POLITICAL GAME AGAINST COPYRIGHT OF ACADEMIC AUTHORS
Nina George, Keynote speaker, Novelist and President of the European Writers' Council (EWC).
The debates on the DSM Directive have been bitterly contested, especially by platforms. What policy-hacks and campaigns against copyright need to be checked? And why is free information never for free?
- 10.40 COPYRIGHT AND ACADEMICS. HOW DO WE DO IT IN UBVA?
Morten Rosenmeier, President of UBVA
- 11.00 COFFEE BREAK
- 11.20 CHALLENGES IN A NORDIC PERSPECTIVE
In the panel:
Martin v. Haller Grønbaek, Lawyer
Sebastian Schwemer, Associate Professor, ph.d.
Nicky Trebbien, Office Manager, Ministry of Culture
Sandra Piras, Secretary General, Danish Film Directors
- 12.00 DEBATE
- 13.00 LUNCH
- 14.00 THE EXTENDED COLLECTIVE LICENSE (ECL). WHAT HAPPENS TO THE MONEY?
Martin Kyst, Keynote speaker, Head of Department in Copydan for Law and Communication
Presentation of why the Nordic model is so well functioning for both authors and users.
- 14.30 COPYRIGHT AND REMUNERATION
Panel debate on the follow-up of the directive and how we in the Nordic countries strengthen the position of academics. Which expectations do the academic writers have?
Ylva Østby, Postdoctoral fellow, Department of Psychology, Oslo University
Sanna Wolk, Professor, Intellectual Property, Uppsala University
Morten Visby, IFRRO board member representing authors
- 15.00 DEBATE
- 15.30 COFFEE BREAK
- 16.00 WHAT HAPPENS NOW?
IFRRO on the future challenges regarding European legislation on authors' rights.
Catherine Starkie, Head of Legal Affairs, IFRRO
- 16.30 CLOSING THE SEMINAR
Camilla Gregersen, Vice President of The Danish Confederation of Professional Associations