

# COOP | NET | PLAT projects in the book sector (2014-2020)

The current booklet includes all 57 COOP | NET | PLAT projects in the book sector supported by the Creative Europe Culture programme (2014-2020). The list follows an alphabetical order.

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## Project Title

# Aldus Up - Building Bridges in the Book World

## Project Coordinator

<b>Organisation</b>	ASSOCIAZIONE ITALIANA EDITORI AIE
<b>Address</b>	C.SO DI PORTA ROMANA 108 , 20122 MILANO , Extra-Regio NUTS 2 , IT
<b>Website</b>	www.aie.it

## Project Information

<b>Project Number</b>	616812-CREA-1-2020-1-IT-CULT-COOP2
<b>Start Date</b>	Sep 1, 2020
<b>End Date</b>	Mar 1, 2024
<b>Union Grant</b>	1,998,806 EUR
<b>Partners</b>	FEDERATION DES EDITEURS EUROPEENS (BE) , LIETUVOS LEIDEJU ASOCIACIJA (LT) , LATVIJAS GRAMATIZDEVEJU ASOCIACIJA (LV) , BOEK.BE - HUIS VAN HET BOEK VZW (BE) , FIERE INTERNAZIONALI DI BOLOGNA SPA (IT) , EDISER SRL (IT) , ASOCIATIA EDITORILOR DIN ROMANIA (RO) , JOHANNES GUTENBERG-UNIVERSITAT MAINZ (DE) , FONDAZIONE LIA (IT) , FUNDACION GERMAN SANCHEZ RUIPEREZ (ES) , DEN NORSKE FORLEGGERFORENING (NO) , FRANKFURTER BUCHMESSE GMBH (DE) , LITERATUR UND CONTENT MARKETING GMBH (AT) , ASSOCIAÇÃO PORTUGUESA DE EDITORES E LIVREIROS (PT)

## Project Summary

Aldus Up builds upon the successful Aldus project, co-funded by the Creative Europe programme. Aldus is today a network of 18 European book fairs. Book fairs are key players in the cultural growth of the EU society and in the professional development of the book industry, thus providing an ideal infrastructure for our long-term goal to strengthen the EU book industry. Aldus Up will use this network as a platform to propose new content and events to a vast audience: last year 367,000 professionals visited the 4 B2B book fairs, and 4.2 million readers attended the 14 national B2C fairs of the network. We will continue working to further broaden the network. However, the main objective is to increase the value offered to the book fairs of the network. We will produce original knowledge on key topics for the book sector that are also Creative Europe priorities: (a) Transnational mobility of works that, in the literary field, means translation; (b) Audience development; (c) Impact of digitisation on reading habits and publishing; (d) Access to book fairs and books by disabled people; (e) Intercultural dialogue with communities of migrants and linguistic minorities. Ad hoc surveys on the first four topics will be conducted, as well as studies, reviews, reports, articles. The results will be used to organise some 100 events in book fairs and in related occasions. Activities encompass capacity building events; fellowship programmes and guided tours to foreign book fairs by young professionals; Aldus Lounges for EU publishers and authors; pilots to improve audience engagement and inclusion; activities with authors, publishers and illustrators promoting the culture of countries of origin of migrants and refugees. The main target of Aldus Up are book professionals, though some activities target actors in other CCSs and policymakers. Pilot programmes for audience development and cultural dialogue involve readers. All in all, Aldus Up activities will involve 20 EU countries.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Arabic Literature in European Languages

## Project Coordinator

**Organisation** INSTITUT DE RECHERCHES ET D'ETUDES SUR LA MEDITERRANEE  
ET LE MOYEN ORIENT

**Address** 7 RUE DES CARMES , 75005 PARIS , Île de France , FR

**Website** [www.iremмо.org](http://www.iremмо.org)

## Project Information

**Project Number** 616973-CREA-1-2020-1-FR-CULT-COOP1

**Start Date** Dec 15, 2020

**End Date** Dec 31, 2023

**Union Grant** 200,000 EUR

**Partners** SOCIETE CLAIRE FONTAINE (TN) , ASSOCIATION POUR LA  
PROMOTION DE LA TRADUCTION LITTERAIRE (FR) , UNIVERSITY  
OF WALES TRINITY SAINT DAVID ROYAL CHARTER (UK) , PALAIS  
DES BEAUX ARTS (BE) , AL-JUMHURIYA COLLECTIVE EV (DE)

## Project Summary

The LEILA project was formed around a shared vision and purpose with regard to the challenges represented, in Europe, by the translation and circulation of contemporary Arabic-language literary creations. The "Arab Spring" of 2011 resulted in a foment on the region's artistic scenes, as well as a growing European interest in these creations, including in the literary. The main objective of the LEILA project is, in this context, to create tools and structural dynamics to promote the "discoverability", in Europe, of works published in the Arabic language. Indeed, the sector suffers from a three-fold scarcity of: structured professional exchanges; the accessibility of contemporary Arabic literary creations; and data and databases with information about translation. With these observations in mind, LEILA will address the whole ecosystem of literary translation in Europe around three key axes: structuring a network of experts from the Euro-Arab literary field, capacity-building for translators through the "Factory of European Translators of Arabic", and the publication of a reference guide: *New Books in Arabic*. The partners of the LEILA network are complementary both in their skills and in the fields in which they are active. The iReMMO has established itself as an institutional reference point on political and cultural issues relating to the region; ATLAS has supported translators for a number of years; Literature Across Frontiers' expertise will enable the project to reach an important network of professionals across the Euro-Arab literary field; Litprom promotes literature from the South into German, and will be the linchpin in the development of the catalog; Elyzad, a Tunisian publisher working in French, will be at the heart of the approach to European and Arab publishers. Finally, BOZAR is an internationally recognized art center, and the project will benefit from its ability to reach a wide audience in Belgium and beyond.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Western Balkans Cooperation projects

Project Title

# Balkan Translation Collider

## Project Coordinator

**Organisation** FONDACIA SLEDVASHTA STRANICA  
**Address** 35 LJUBEN KARAVELOV STR , 1000 SOFIA , Extra-Regio NUTS 3 , BG  
**Website** www.npage.org

## Project Information

**Project Number** 623171-CREA-1-2020-1-BG-CULT-COOP-WB  
**Start Date** Jan 1, 2021  
**End Date** Dec 31, 2023  
**Union Grant** 324,234 EUR  
**Partners** POETEKA (AL) , DRUSTVO ZA IZDAVANJE, PROMET I USLUGI  
GOTEN GRUP DOOEL SKOPJE (MK) , SRSEN IVAN (HR) ,  
UDRUZENJE ARGH (RS) , GLAVNI GRAD PODGORICA (ME)



## Project Summary

The Balkan Translation Collider project is born out of partners' common commitment - as literary NGOs, associations, small publishing businesses, literary agents, book fairs/ festivals organisers and city authorities - to overcome the barriers to literary cooperation within the Western Balkans and between the region and the EU member states. The project is focused on collaborative capacity building for literary managers and hands-on learning in international setting. It will equip the literary mediators of the future with new professional contacts, new knowledge of the international book markets, motivation and confidence to operate transnationally. The project will also create a platform for dialogue between the independent sector, the cultural industry of publishing and the policy-makers in the Western Balkan countries. On a long run, the project will lead to an increased visibility of Balkan writers and literatures of today across language barriers.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

## Be (P)Art. Grow with Arts

### Project Coordinator

**Organisation** ASSOCIACIO PEN CATALA  
**Address** CARRER CANUDA 6 , 08002 BARCELONA , Cataluña , ES

### Project Information

**Project Number** 616699-CREA-1-2020-1-ES-CULT-COOP1  
**Project Web Site** <http://www.bepartnow.eu>  
**Start Date** Sep 1, 2020  
**End Date** Feb 28, 2023  
**Union Grant** 199,999 EUR  
**Partners** UDRUZENJE KROKODIL (RS) , SZEPIROK TARSASAGA EGYESULETE (HU) , FUNDACION UXIO NOVONEYRA (ES) , UC LIMBURG (BE)

## Project Summary

We believe that arts are crucial to understanding the complexity of new societies, boost critical thinking, develop creative problem-solving skills and achieve academic success. Arts can also have a big impact on the well-being of youngsters and help to build resilience and a sense of identity and belonging. To facilitate creative development, young people should have opportunities to work alongside artists and other creative adults. Be (p)Art. Grow with Arts aspires to bring young people and artists and their works closer together. The aim of the project is to support the European literary sector and its cultural agents (emerging writers, festivals, publishers, etc.) to reach young audiences by providing them with new methodology based on a participatory approach, international and European networking, new career opportunities, exchange and knowledge. The project includes a capacity building programme for Literary professionals, organisations and student teachers in college, a mobility programme for emerging writers (including writers from rural areas and refugees writers), a series of literary residences in rural areas, a cross sector event merging Literature and running and a European award of best practices in audience development, literature and youth. Be (p)Art builds on 2 previous EU funded projects: "Engage! Young Producers" and "SILO", both focused on literature and audience development. With this new project we will merge the results and findings of both projects and will go beyond. The partners belong to 4 European countries from south, north, east and west Europe. All with different languages and cultures. But the focus of the project is not about our differences but about what we all have in common. As one of the participants in the Engage project said: In a time when Europe is so painfully divided, there is nothing more hopeful than seeing young people from different worlds talking and writing together" (Lewis Buxton, poet)

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# Comic Art Europe - A new language for Europe

## Project Coordinator

**Organisation** LYON BANDE DESSINEE ORGANISATION  
**Address** 9 QUAI ANDRE LASSAGNE , 69001 LYON , Rhône-Alpes , FR  
**Website** www.lyonbd.com

## Project Information

**Project Number** 616764-CREA-1-2020-1-FR-CULT-COOP1  
**Start Date** Sep 1, 2020  
**End Date** Dec 31, 2023  
**Union Grant** 200,000 EUR  
**Partners** CENTRE BELGE DE LA BANDE DESSINEE ASBL (BE) , ESCUELA DE COMIC SL (ES) , LAKES ARTS FESTIVALS LIMITED (UK)

## Project Summary

The "Comics - A new language for Europe" project is a pilot project bringing together five European organisations representing different elements of the comic book ecosystem: a higher education institution, festivals, a publishing house, a museum. It aims to strengthen the comic book sector in Europe by experimenting with collaborative working methods. It promotes the transnational mobility of artworks, workers and creators as a means to significantly upscale the work. It prefigures a European comics community capable of positioning creators and organizations at a European level and challenging the historical dominance of the American and Japanese giants. The project will experiment with professional training actions (summer camp and residency pathways), creative assistance (grants and residencies), dissemination of results in Europe and outside Europe (European comic book catalogue, large-scale dissemination channels) and mediation around the transformational power of comics (in particular through literacy workshops with comics). "Comics - A new language for Europe" will enable its organisers to test new ways of working together internally and across sectors, which will strengthen their skills and boost their profile and longevity. The project partners, complementary and united by a field of common values, constitute the embryo of a future network capable of bringing the sector together at European level. This network will develop the capacities of its members, represent the sector at international trade fairs and markets, and consolidate a common culture built throughout this experimental project.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Connecting Emerging Literary Artists

## Project Coordinator

**Organisation** STICHTING DE WINTERTUIN  
**Address** STIELTJESSTRAAT 2 PB 1009 , 6511AC NIJMEGEN , Extra-Regio  
NUTS 2 , NL

## Project Information

**Project Number** 607425-CREA-1-2019-1-NL-CULT-COOP2  
**Start Date** Sep 1, 2019  
**End Date** Aug 31, 2023  
**Union Grant** 746,968 EUR  
**Partners** HOLDEN SRL (IT) , UDRUZENJE KROKODIL (RS) , KRAKOWSKIE  
BIURO FESTIWALOWE (PL) , ZALozBA GOGA, ZAVOD ZA  
ZALozNISKO IN UMETNISKO DEJAVNOST (SI) , ASOCIATIA  
EDITORILOR DIN ROMANIA (RO) , MORAVSKA ZEMSKA KNIHOVNA V  
BRNE (CZ) , CAMARA MUNICIPAL DE OBIDOS (PT) , PASSA PORTA  
NL (BE) , VLAAMS-NEDERLANDS HUIS DEBUREN (BE) , ESCUELA  
DE ESCRITORES S.L. (ES)

## Project Summary

The second edition of the talent development project CELA – Connecting Emerging Literary Artists – starts in September 2019 and will run for 4 years. In the first two years 11 literary organisations from 10 countries (The Netherlands, Belgium, Spain, Italy, Portugal, Romania, Poland, Slovenia, Czech Republic, Serbia) will together select and guide 30 emerging writers, 80 emerging translators and 6 emerging literary professionals, and offer them a multi-country programme of residencies and masterclasses to prepare them for working on the European market and for an international audience. The programme provides the talents with the necessary skills, an international network and materials for the second two years: their introduction on the European literature market. In the third and fourth year, the participants will be launched through international marketing and publicity campaigns, a European Festival Tour to 10 literary festivals, the representation of their work at book fairs and literary festivals and networking and connecting to literary organisations. By participating in this project, the literary talents will gain access to a plethora of professionals from the publishing industry, such as renowned translators, agents, publishers, event organisers, literature professors, renowned writers and funding organisations, official entities, private programmers and audiences. We will increase the number of contract deals for literary creators and the ability of the participants to pursue an international career, as our methods have shown on a national scale, and during the first edition of CELA, on a European scale. In the long term, CELA will become a crucial step in the literary talent development infrastructure in Europe, maintaining a cultural diverse offer of literature for the European audience.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Connecting Emerging Literary Artists



## Project Coordinator

**Organisation** STICHTING DE WINTERTUIN  
**Address** STIELTJESSTRAAT 2 PB 1009 , 6511AC NIJMEGEN , Extra-Regio  
NUTS 2 , NL

## Project Information

**Project Number** 583660-CREA-1-2017-1-NL-CULT-COOP2  
**Start Date** Jun 1, 2017  
**End Date** Aug 31, 2019  
**Union Grant** 557,098.6 EUR  
**Partners** MARATONAS DE LEITURA CONSULTORES EDITORIAIS,  
UNIPESSOAL, LDA (PT) , GENERIC AUDIOVIZUAL SRL (RO) ,  
VLAAMS-NEDERLANDS HUIS DEBUREN (BE) , PISA BOOK FESTIVAL  
(IT) , ESCUELA DE ESCRITORES S.L. (ES) , PASSA PORTA NL (BE) ,  
ASOCIATIA EDITORILOR DIN ROMANIA (RO)



## Project Summary

The first edition of Connecting Emerging Literary Artists (CELA, 2017-2019) offered a European context to a new generation of literary creators. The project provided writing, publishing and marketing strategies for talented creators in a changing literary environment. As co-organisers, we believe it is our responsibility to give literary talents the professional boost they need to become successful in the world of tomorrow. The organisers of the first edition of this large scale cooperation project were Booktailors (PT), Escuela de Escritores (ES), Flemish-Dutch House deBuren (BE), Passa Porta (BE), Pisa Book Festival (IT), Asociaia Editorilor din România (RO) and Wintertuin (NL). We found each other in our shared concerns about the growing gaps in the literary sector: between literary talents, the industry and the European public. We shared the need to build a sustainable talent development infrastructure to maintain diversity in European literature and offer small languages a bigger opportunity on the international literature market. CELA offered 18 emerging writers, 22 emerging translators and 6 emerging literary professionals - carefully selected and intensively coached by 7 literary organisations - a trajectory of training, tools and a European network with the aim of facilitating an international career and building a combined professional practice. Focusing on capacity building and transnational mobility, we specifically integrated digital opportunities for literature, new ways of creating revenue and increasing the employability of the participants. The first edition of CELA ran for two years. In the first year, the literary organisations guided the writers, translators and literary professionals, and offered them a multi-country programme of residencies, training and masterclasses to prepare them for working in a European context and presenting themselves to an international public. The programme provided the target groups with the necessary skills, an international network and enough material for the second year of CELA: their introduction to the European literature market. In this second year, the participants were launched through international marketing and publicity campaigns, a European festival tour, and introductions to the European public and professionals by well-known writers and translators and associated literary organisations. By participating in this project, the emerging literary artists gained access to a range of professionals from the literary industry, such as agents, publishers, editors, event organisers, professors, and official entities, private programmers and public. Please find an extensive descriptions of CELA's methods, tools and results in our digital publication:

<https://www.cela-europe.com/our-method.html> According to the analysis of CELA's impact - based on surveys and interviews held in April and May 2019 - by Research Master student Sanne Kamphorst of the Radboud University in Nijmegen, Netherlands, CELA is very successful in expanding the network of emerging literary artists. The participants have made many new contacts, within the CELA network but also outside of the project. Their new network extends across national, language and discipline borders. All participants experience this network as very useful. They see the potential of their European network with regard to possible future collaborations, selling of translation rights and (writing/translating) assignments. As organisers, we hope that the CELA method and network will lead to a further integration of the different European literary cultures, and that CELA will become a crucial step in the literary talent development infrastructure in Europe, maintaining a culturally diverse offer of literature for the European public.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Creating Other Ways of Dissemination

## Project Coordinator

**Organisation** LETTRETAGE EV

**Address** METHFESSELSTRASSE 23 25 , 10965 BERLIN , BERLIN , DE

## Project Information

**Project Number** 552339-CREA-1-2014-1-DE-CULT-COOP1

**Start Date** Dec 1, 2014

**End Date** Feb 28, 2017

**Union Grant** 200,000 EUR

**Partners** FORUM STADTPARK (AT) , L N IDEOGRAMMA LIMITED (CY) ,  
NUOREN VOIMAN LIITTO RY (FI)

## Project Summary

CROWD (Creating New Ways of Dissemination) is a joint-venture project of literary activists from Finland, Cyprus, Austria and Germany that provides ideas, stimulus and inspiration and that also aims to support the capacity of European writers and literary activists to operate transnationally and internationally. CROWD enables the audience to keep up with current developments in contemporary European literature and the dissemination of literature by using digital technology. The idea is to offer up-to-date access to the diversity of literary products in the whole of Europe and work towards building contacts and exchanges among the many small, separate reading markets. What CROWD means by the term 'literary activist' is all the event organisers and promoters, writers, publishers and translators who work in the knowledge that literary products and their presentation can only reach a larger audience (younger people, readers in rural areas) if they are regarded as communication offerings. We want to enable new routes for contemporary literature which/to promote the mobility of the cultural and creative players of Europe. We want to wake Europe up from its deep slumber to set free cultural resources and via personal encounters and digital interaction engage European audiences to participate actively. The joint-venture project CROWD is intended to offer European literary activists specific practical assistance in the transnational circulation of literary texts and translations via new ways of presenting, disseminating and distributing literature. CROWD subordinate projects (2014-2016) AGORA – website and app (full operation Spring 2016) Conference in Berlin, Germany (Autumn 2014) OMNIBUS reading and discussion trip from Finland to Cyprus (120 writers, more than a dozen countries, May to August 2016) Seeking out more literary activists, building up the network's online presence (to mid-2015) European festival for experimental literature in Graz, Austria (2016)

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Digital Art and Storytelling for Heritage Audience Development

## Project Coordinator

**Organisation** CENTRO UNIVERSITARIO EUROPEO PER I BENI CULTURALI ONLUS  
**Address** VILLA RUFOLLO , 84010 RAVELLO , Extra-Regio NUTS 2 , IT

## Project Information

**Project Number** 552380-CREA-1-2014-1-IT-CULT-COOP1  
**Start Date** Oct 1, 2014  
**End Date** Dec 31, 2016  
**Union Grant** 183,595.3 EUR  
**Partners** MUZEUL MUNICIPAL CAMPULUNG (RO) , LANDCOMMANDERIJ ALDEN BIESEN (BE) , UNIVERSITA TELEMATICA PEGASO (IT) , ASOCIATIA PENTRU PROTEJAREA SI PROMOVAREA CASTELULUI CORVINILOR HUNEDOARA (RO)

## Project Summary

In Europe many historical complexes are containers full of stories to tell and characters to discover. The goal of the project is to collect these stories about places and characters and tell the young people allowing them to get closer to the cultural heritage in innovative ways. Young people will tell the stories through digital art works or storytelling in order to attract their peers and share their works with them. The project will launch two different international contests through social network: one for young digital artists and the other for young writers. Inspired by the true history and characters of some extraordinary historical places (in Italy, Belgium and Romania) the young competitors will have to invent new creative stories and tell them through digital tools and through traditional creative writing. Social media will be used as the main tool to involve young audience, who will so be able to access digital materials, learn more about historical sites and the artists, experience digital arts, share their posts and ideas and create new contents. The best digital artworks will be used to create a video and a traveling smart projection on the historical places themselves within existing international festivals. The best stories will be published in their original language, translated in English and presented on the occasion of the international storytelling festival in Alden Biesen. Many characters, many stories, new media. All to discover and spread.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

### Project Title

# DIGItal CO-creation of contents for children and youths' narrative and literature

## Project Coordinator

**Organisation** DE AGOSTINI SCUOLA SPA  
**Address** VIA GIOVANNI DA VERRAZZANO 15 , 28100 NOVARA , Extra-Regio  
NUTS 2 , IT  
**Website** [www.deascuola.it](http://www.deascuola.it)

## Project Information

**Project Number** 597632-CREA-1-2018-1-IT-CULT-COOP1  
**Start Date** Jul 1, 2018  
**End Date** Apr 30, 2021  
**Union Grant** 199,983 EUR  
**Partners** S.E.J.E.R. (FR) , BSMART LABS SRL (IT) , FRANKFURTER  
BUCHMESSE GMBH (DE)

## Project Summary

DIGI-CO aims at fostering the creation of new, innovative and improved editorial contents for children and young audiences based on the active engagement of multiple actors within a virtual co-creation space. The underpinning idea is that by fostering the actual interaction among different professionals within the creative process, relevant added value can be generated in terms of innovative, improved and more effective editorial contents. Considering the needs and peculiarities of the target audience, this interaction will be focused on narrative and literature for children and youths, and will actively involve authors, illustrator and other specialized content creators (e.g. teachers). As such, the project aims at enabling a paradigm shift towards digital co-creation of publishing contents for children and youths through the proactive virtual engagement of multiple professionals along the content-creation process. To address this challenge, the project will start from the design and development of a virtual co-creation space, which will be configured as a digital functionality to be integrated with partners' existing platforms in order to enable the interaction of the subject involved and the collaborative creation and sharing of contents. Dematerializing such multi-stakeholders collaboration will improve digital interaction capabilities of all involved subjects, facilitate the continuity of their interaction along the entire content creation process, and will facilitate the sharing of contents by enabling specific functionalities (e.g. upload of contents, elaboration of visual contents,). By allowing these features, the virtual co-creation space will not only be a static repository of digital contents, but rather a live and proactive tool for easily navigate editorial contents, select and re-use them through innovative functionalities and share original or originally combined contents and materials with the whole community of involved subjects.

Link to project card: [Show project card](#)

## Project Title

# eBooks-On-Demand-Network Opening Publications for European Netizens

## Project Coordinator

**Organisation** UNIVERSITAET INNSBRUCK  
**Address** INNRAIN 52 , 6020 INNSBRUCK , Tirol , AT  
**Website** <http://www.uibk.ac.at>  
**Contact** Silvia Gstrein

## Project Information

**Project Number** 607666-CREA-1-2019-1-AT-CULT-COOP2  
**Start Date** Nov 1, 2019  
**End Date** Apr 30, 2024  
**Union Grant** 1,980,887 EUR  
**Partners** NARODNA IN UNIVERZITETNA KNJIZNICA (SI) , MORAVSKA ZEMSKA KNIHOVNA V BRNE (CZ) , UNIVERSITAET GREIFSWALD (DE) , VILNIUS UNIVERSITETAS (LT) , UNIWERSYTET MIKOLAJA KOPERNIKA W TORUNIU (PL) , KNIHOVNA AV CR V. V. I. (CZ) , BIBLIOTECA NACIONAL DE PORTUGAL (PT) , EESTI RAHVUSRAAMATUKOGU (EE) , ORSZAGOS SZECHENYI KONYVTAR (HU) , CENTRUM VEDECKO TECHNICKYCH INFORMACII SLOVENSKEJ REPUBLIKY (SK) , UNIVERSITAET REGENSBURG (DE) , TARTU ULIKOOL (EE) , VEDECKA KNIHOVNA V OLOMOUCI (CZ) , KUNGLIGA BIBLIOTEKET (SE)



## Project Summary

Libraries all over Europe face the difficulty of managing tremendous amounts of 20th and 21st century textual materials which have not yet been digitised because of the complex copyright situation. These works cannot be accessed by the general public and are slumbering deep in library stacks, as they are often out-of-print or have never even been in-print at all and reprints or facsimiles are out of sight. The EODOPEN project, as proposed by 15 libraries from 11 European countries, focuses on bringing these digitally-hidden works to the public forefront by digitising and making them available on a pan-European level whilst fully respecting current copyright regimes. To achieve this aim, the project will - by focusing on the “demand side” rather than merely on the “supply side” - directly engage with national, regional, and local communities in the selection of material as well as the digitisation and dissemination process, finally enhancing intercultural dialogue with the help of the digitised objects. In addition, alternative delivery formats, in particular for mobile devices, as well as for blind or visually impaired users, will allow reaching a broader audience for digitised content. Furthermore, hands-on-workshops, guidelines and special tools made available to all European libraries shall build confidence amongst library staff in dealing adequately with rights clearance, and therefore contribute to the objective of reinforcing the ability of library staff to operate transnationally. Finally, the digitised items will be made available to the broad European public on the project participants’ well established digital libraries as well as a common portal developed during the project lifetime, ensuring transnational circulation and access to cultural works in the aftermath of the project. Creativity across Europe will be sparked as new readers and content creators discover works previously unavailable to them. EODOPEN will start on 1/9/2019 & last for 48 months.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# ELiT Literaturehouse Europe

## Project Coordinator

**Organisation** WACHAU KULTUR MELK GMBH  
**Address** JACOB PRANDTAUER STRASSE 11 , 3390 MELK , Niederösterreich , AT  
**Contact** Walter Grond , +4366460499556 , walter.grond@wachaukulturmelk.at

## Project Information

**Project Number** 552144-CREA-1-2014-1-AT-CULT-COOP1  
**Start Date** Jan 1, 2015  
**End Date** Dec 31, 2018  
**Union Grant** 200,000 EUR  
**Partners** EASTERMAN MAX (UK) , LITERATURHAUS EV (DE) , UNIVERSITE PARIS III SORBONNE NOUVELLE (FR) , EUROPAI KULTURALIS ALAPITVANY BUDAPEST (HU) , NO FESTIVAL UND KINO GMBH (AT) , BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST (SI)

## Project Summary

On 1.1.2015 the ELit Literaturhaus Europa project was launched; this involved setting up a structure for the programme, i.e. the Observatory for European Contemporary Literature, as well as the organisation, networking and publicity campaigns along with administration and financial framework of the project. The further development of this project as ELit Literaturhaus Europa has since provided for two urgent extensions of the project: on the one hand, the expansion of activities throughout the year; on the other hand, expansion of activities to a European-wide networking project. The European Literature Days was established as the highlight of this year-round project and were held 2015 to 2018 in Spitz and Stein an der Donau. The ELit Literaturhaus Europa launched an Observatory for European Contemporary Literature. Its focus was on monitoring, research, discussion and publication about literary trends throughout Europe as well as the circulation of literature among the various cultural spaces within Europe. The Observatory reviewed literature in different European countries or linguistic areas; this also included comics and graphic novels. On an annual basis, a group of reviewers was appointed to compile quarterly reviews, which are uploaded to the website [www.literaturhauseuropa.eu](http://www.literaturhauseuropa.eu), about current trends in the respective countries and linguistic areas. At the European Literature Days in Spitz an der Donau they discussed the cross-cultural links and differences within and among other European countries. Writers from the relevant countries and linguistic areas supplemented this status report on European literature at the round table discussion at the European Literature Days in Spitz an der Donau as well as in workshop discussions. The European Literature Youth Movements evolved from the European Literature Days and was jointly organised by the supporting network [readme.cc](http://readme.cc) in association with the Lower Austria Youth Section (Landesjugendreferat). From 2015 to 2018, the European Literature Days participated in eljub's editorial, financial and organisational activities with European literature experts acting as workshop leaders during the extracurricular project-week in July, and on the opening day of European Literature Days in autumn. The event involved writers' contributions to workshops as part of the outreach project "European Writers 'Go to School'" ("Europäische Autoren hautnah") with workshops (led by ELit writers). These were scheduled to coincide with the opening lecture of the European Literature Days and held in the seminar rooms of the Kunstvermittlung Kunstmeile Krems and the Klangraum Minoritenkirche Krems. 70 eljub young members participated annually and the event received media publicity. From 2015 to 2018 literary events were successfully completed in Budapest, Hamburg, Ljubljana, London and Paris. There were annual readings with EU Prize for Literature (EUPL) Winners in each city and workshops for young writers Budapest, Hamburg and Ljubljana.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Platforms

Project Title

# E-MERGING CREATIVITY

## Project Coordinator

**Organisation** BELETRINA ZAVOD ZA ZALOZNISKO DEJAVNOST  
**Address** BORSTNIKOV TRG 2 , 1000 LJUBLJANA , Osrednjeslovenska , SI

## Project Information

**Project Number** 553030-CREA-1-2014-1-SI-CULT-PLAT  
**Start Date** Dec 1, 2014  
**End Date** Nov 30, 2015  
**Union Grant** 366,196.8 EUR

## Project Summary

The global action plan of Versopolis platform includes several actions:

- mobility of perspective European poets and building up their international visibility,
- supporting translation and dissemination of their poetry, thus making it available and more accessible
- content upgrade of member festivals through quality European poetry
- encouraging networking among member festivals and joint activities
- promoting European poetry and perspective authors from different countries
- building audience through interactive digital platform and other means of communication
- creating new, connected European poetic identity

The objectives in the first year were to create a fertile environment for the platform, to design the platform and the unified visual identity of the brand and to establish the platform in the European context. This objective has been reached in March 2015, when the platform was launched on the World Poetry Day. In the months between the official beginning of the project in December 2014 and the launch of the platform the objective of building up a database of perspective European poets was priority. With joint activities with member festivals the selection of 55 emerging poets has been made and materials about them have been gathered. The database includes poets' biographies, English translations of their poetry, excerpts from reviews of their poetry, contact information and other information which is interesting for different target audiences. After these objectives have been reached the audience building activities have begun: in March the first of the member festivals took place, a short video about the importance of poetry has been launched together with the platform on World Poetry Day, the content on the digital platform started growing through articles for the webpage and short news on social networks, promotions on book fairs and other relevant literary manifestations started, etc. Together with the first festivals also poets' mobility started and the first trilingual booklets with new translations of their poetry were published. Throughout 2015 Versopolis was growing and became more and more recognizable.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Platforms

Project Title

# E-MERGING CREATIVITY

## Project Coordinator

**Organisation** BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST  
**Address** KERSNIKOVA ULICA 4 , 1000 LJUBLJANA , Osrednjeslovenska , SI

## Project Information

**Project Number** 553030-CREA-1-2015-1-SI-CULT-PLAT  
**Start Date** Dec 1, 2015  
**End Date** Nov 30, 2016  
**Union Grant** 475,609.86 EUR

## Project Summary

Poetry is a highly individualized expression of the human spirit, praising diversity and originality; it creates a bridge between the individuals and communities by passing it on in written form. The EU's idea of respecting individuality and striving for its quality cohabitation must always recognize the metaphor in poetry and the sum of its endeavors. E-MERGING CREATIVITY is a pan-European poetry project of renowned literary festivals, bringing the best poetry closer to the audience and collaborating to create a pan-European added value and sustainable vision of the initial idea. FOCUSING We wish the voices of generations not yet established in the European area were in the conscience of European literature lovers, not only the canonized and famous poets. The selected authors will receive attention through performances and translations of their works on the digital platform. CONNECTING The project includes renowned European literary festivals with an undeniable affinity to poetry. The authors circulate around the festivals, presenting themselves to poetry lovers and professionals. The connecting goes in different directions: between the festivals, the authors, the authors and the public, and between the authors and publishers, editors. BRINGING CLOSER The project addresses the widest European audience, sensitizing it to the highly individualized language of poetry, and to the specific national characteristics and backgrounds of the guest authors. The PR strategies include contemporary and original approaches to domesticate the language of poetry, which remains barricaded in the academic spheres. The platform will play an important role in this by including the existing and new audience. CREATING We follow opinions, visions, views, at the highest level; we place focus on common European values, creating an integrated European poetry identity. The collaborations are joined in creating an original perspective of poetry festivals for a joint future collaboration.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Platforms

Project Title

# E-MERGING CREATIVITY

## Project Coordinator

**Organisation** BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST  
**Address** KERSNIKOVA ULICA 4 , 1000 LJUBLJANA , Osrednjeslovenska , SI

## Project Information

**Project Number** 553030-CREA-3-2016-1-SI-CULT-PLAT  
**Start Date** Dec 1, 2016  
**End Date** Nov 30, 2017  
**Union Grant** 497,076.52 EUR



## Project Summary

Versopolis is a European poetry platform of 13 renowned literary festivals with an affinity for poetry, bringing the best poetry closer to the audience and collaborating to create a pan-European added value. We wanted the high-quality poetry of emerging poets, recognized in their home countries, but not yet abroad, to become visible, read, listened to and appreciated by Europe-wide audience. Through this we wanted to make quality poetry in general more widely read and recognized as an important mean of human expression.

The project addressed the widest European audience, sensitizing it to the highly individualised language of poetry and to the specific national characteristics and backgrounds of the guest authors. The PR strategies included contemporary and original approaches to domesticate the language of poetry, which nowadays somehow remains locked within the academic spheres. The platform played an important role in this by including the existing and attracting new audience.

To achieve all this we developed a set of six different activities. The first one was establishing, maintaining and developing a digital platform [www.versopolis.com](http://www.versopolis.com), which functioned as a database of emerging poets and their poetry with 137 poets' profiles and over 1.000 of their poems available by the end of the third Versopolis year. In the second year this digital platform became a Review for poetry, books and culture as well, offering space for texts about different topics written by poets themselves and other experts from different fields. This move expanded Versopolis' reach and attracted new audience for the database too.

The second activity was the selection process, which took place every year right at the beginning. All thirteen members selected five (first year) or three (in the second and third year) emerging poets from their own or other European countries to become members of the platform. They provided originals and English translations of their poetry, essays about poets and other relevant materials to be uploaded into the database. These materials then served for the third activity, the emerging authors' mobility (and mobility of their poetry). Here all thirteen member festivals selected five poets from the database, invited them to their festivals, translated their poetry into the language of the festival, published trilingual booklets (original, English, the language of the festival), distributed them free of charge to relevant points and professionals across their countries, organized events with Versopolis poets within their festivals and offered them opportunity for networking – our fourth activity.

Poets' networking consisted of meeting local publishers, editors, translators, journalists and other relevant business professionals in order to explore new opportunities and pave way for new translations of their poetry. Networking took place also on the level of the entire platform: in the second and the third year co-workers of each member festival visited one of the other member festivals, the platform was promoted at international book fairs and other literary manifestations across Europe and last but not least the Versopolis as a review connected with other media from the field, exchanging content and authors. As displayed connecting or networking went in different directions: between the festivals, between the authors, the authors and the audience, between the authors and professional audience and even business-to-business (review to other media).

The last two activities were the evaluation of the platform, which was taking place through the entire duration of the platform, especially at the end of each year in form of questionnaires and through talks with representatives of member organizations. All representatives met each year at the beginning (twice in the third year) in Ljubljana at partner meetings (the sixth activity) organized by the coordinating entity.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# ENGAGE. YOUNG PRODUCERS. BUILDING BRIDGES TO A FREER WORLD

## Project Coordinator

**Organisation** ASSOCIACIO PEN CATALA

**Address** CARRER CANUDA 6 , 08002 BARCELONA , Catalunya , ES

## Project Information

**Project Number** 583755-CREA-1-2017-1-ES-CULT-COOP1

**Start Date** May 1, 2017

**End Date** Oct 31, 2019

**Union Grant** 199,998.76 EUR

**Partners** NATIONAL CENTRE FOR WRITING (UK) , KRAKOWSKIE BIURO  
FESTIWALOWE (PL) , VAXJO KOMMUN (SE)

## Project Summary

ENGAGE! seeks to promote the participation of young underrepresented groups in literary-cultural life as a way to empower them and foster critical thinking and a better understanding of multicultural realities. An important part of local culture and arts programme production is in the hands of organisations that do not always keep the existence of this group in mind. We want to change this situation by placing young people on the agenda of European literary organisations. Our strategy is to create an adapted, well-tested protocol for European small to medium-sized literary institutions, based on coproduction methods, to help them find innovative and creative ways to truly interact with young people. For that, we need to learn more about our organisations and get to know our audience better, share experiences with others and find new ways to collaborate. Additionally, there are new skills and competencies that have to be included in our CVs. EYP proposes action that takes place across several European cities in collaboration with arts and literary festivals, local cultural institutions, city councils and high schools. Running over 30 months, activities include desk-based research, an overview of best audience development practices in the field of literature, designing and testing of protocol and metrics, professionals' and stakeholders' mobility, training sessions and testing of innovative cultural actions for young people based on coproduction methods. The project should result in a transversal network of small to medium-sized literary organisations that will operate within existing international networks to promote cultural engagement among young people. Project results will be published and announced to relevant government agencies and stakeholders to influence and contribute to the promotion of innovation policies in the cultural sector. EYP brings together 4 organisations: Det Fria Ordets Hus (SW), Krakowskie Biuro (PL), PEN Català (SP) and Writer's Centre Norwich (UK) and collaborates with international networks: PEN International, International Cities of Refuge Network (ICORN) and UNESCO Creative Cities Network. You can watch a video on the Final Conference of Engage: <https://www.youtube.com/watch?v=wROgoYB44uk&t=4s>

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

ePublisher



## Project Coordinator

**Organisation** SOROS INTERNATIONAL HOUSE

**Address** KONSTITUCIJOS PR 23A , 08105 VILNIUS , Vilniaus apskritis , LT

## Project Information

**Project Number** 559364-CREA-1-2015-1-LT-CULT-COOP1

**Start Date** Jul 1, 2015

**End Date** Oct 31, 2017

**Union Grant** 199,987.89 EUR

**Partners** MUNICIPIO DE LOUSADA (PT) , TURUN KANSAINVALISET  
KULTUURIMARKKINAT YHDISTYS RY (FI) , ZWIAZEK  
STOWARZYSZEN MULTIKULTURA (PL)

## Project Summary

In modern society poetry has lost its important value. Publishers are identifying the problem that poetry books don't sell well anymore; they don't appear on the best selling books list. Inevitably this has led to a loss of opportunities for the presentation of poetry works and the new generation of European poets is rarely heard. Reduced publications, on the other hand, negatively affected people who are interested in poetry, because they find it difficult to access creative works of contemporary poets. Therefore project ePublisher aims to contribute to audience development by promoting innovative ways of publishing poems of professional and amateur poets, helping poets to reach new and enlarge audiences and improving access to poetry. Main outputs are: 1. Website - a multilingual international platform for professional and amateur poets/translators. Website will contain: - Poetry platform - a communication tool for poets/translators to create, translate poems as well as discuss them); - Poetry writing games, which will help to increase general interest in poetry through innovative ways to create poems; - On-line poetry library, which will contain written, video and audio poems representing each partner country. 2. National poetry promotion events such as public poetry reading, excursions to local poetry places, video projections of poetry texts on the buildings' walls. 3. International poetry festivals in each partner country (which include interactive workshops, poetry reading, etc.). 4. Booklet presenting project outputs. 5. Documentary films on the festivals. The project will impact on: 1. Poets (professional and amateur) will be involved in creating and translating poetry with on-line tools as well as participating in poetry promotion events. 2. Organizations working in relevant field will be able to use the project products. 3. General public will be provided easier access to poetry works as well as opportunity to develop creative writing skills.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# EUROPE COMICS



## Project Coordinator

**Organisation** MEDIATOON LICENSING  
**Address** 15-27 RUE MOUSSORGSKI , 75018 PARIS , Île de France , FR  
**Website** [www.mediatoon-licensing.com](http://www.mediatoon-licensing.com)

## Project Information

**Project Number** 559716-CREA-1-2015-1-FR-CULT-COOP2  
**Project Web Site** <http://europecomics.com>  
**Start Date** Jun 1, 2015  
**End Date** Nov 30, 2019  
**Union Grant** 2,000,000 EUR  
**Partners** BALLON MEDIA (BE) , BAO PUBLISHING SRL (IT) , DARGAUD-LOMBARD (BE) , DARGAUD (FR) , DRUSTVO ZA IZDAVACKU DELATNOST PROMET I USLUGE DARKWOOD DOO (RS) , ESTEBAN PLAZA RICARDO (ES) , TUNUE SRL (IT) , ELLIPSANIME PRODUCTIONS SA (FR) , AKAN AJANS BASIN VETELIF HAKLARI VETICARET LIMITED SIRKETI (TR) , EDITIONS DUPUIS (BE) , CINEBOOK LIMITED (UK)

## Project Summary

EUROPE COMICS is a digital venture uniting 13 publishing players from eight European countries working together to build, distribute and promote worldwide a digital, English-language European comics catalogue. The project aims to give European works and authors international visibility and widen the comics audience in Europe and abroad. This is being achieved through the reinforcement of the project's partners in terms of know-how, international experience and networking; the development of new comics-specific formats and digital technologies; and the testing of an innovative business model, with the overall result of strengthening the entire sector. A stronger sector will enhance European creativity and the emergence of new authors and publishers, thus contributing to a larger and more inclusive literary offer, for a greater and more varied comics readership. The project partnership includes European publishers of different sizes, two rights agents and an audiovisual company, who put together their original works and professional expertise within an innovative digital ecosystem. More specifically, the publishers promote the catalogue and its authors locally and nationally at book fairs and events, and invest in comics software development. The agents handle the strategic marketing of the catalogue and coordinate the international author tours and digital distribution of the works in major online retailers and libraries. The audiovisual partner brings the project a step further by investing in the development of animated series, strengthening the presence of European comics characters amidst a wider international audience. Among the numerous tangible results of the project is a quality catalogue of more than a thousand titles, including European classics and contemporary bestsellers; a European comics directory gathering information on markets and trends; and an advanced comics-specific software program for translation and packaging. The intangible results of EUROPE COMICS include carving out an innovative, sustainable, digitally-centered publishing business model, the establishment of European comics as a globally recognized genre and the overall enhancement of the European literary heritage.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them



Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# European "Libraries of emotions© (LOE)": a new path for public libraries to capture audiences and support social transformations in Europe

## Project Coordinator

**Organisation** LOVE FOR LIVRES  
**Address** 27 BD DE GRENELLE , 75015 PARIS , Île de France , FR  
**Website** [www.loveforlivres.com](http://www.loveforlivres.com)

## Project Information

**Project Number** 616883-CREA-1-2020-1-FR-CULT-COOP1  
**Project Web Site** <http://loveforlivres.com>  
**Start Date** Sep 7, 2020  
**End Date** Mar 31, 2022  
**Union Grant** 192,403 EUR  
**Partners** BIBLIOTEKA MIEJSKA W LODZI (PL) , COMMUNE D'ANDERLECHT (BE) , MESTNA KNJIZNICA KRANJ (SI) , PUBLIC LIBRARIES 2030 (BE) , KAUNO MIESTO SAVIVALDYBES VINCO KUDIRKOS VIESOJI BIBLIOTEKA (LT)

## Project Summary

The Library of Emotions project will create a network of pioneering public libraries that want to explore new ways to promote reading in the EU. For the first time, they will codevelop and set up in their libraries a Library where books are ordered according to reading emotions. They will also be trained to bibliotherapy and will host 24 sessions with their users and beyond, focused on young people. Through this programme, the public libraries will acquire new digital skills and a knowledge of cognitive sciences applied to the cultural sector. They will invent a new way to foster social inclusion through culture. The results of the experimentation will be widely communicated and disseminated through a Creative Commons bibliotherapy methodology, a research paper, social media campaigns, a closing event in Brussels gathering diverse stakeholders and a presence at the international Krakfurt Book fair in 20121.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# European Bookfairs' network

## Project Coordinator

**Organisation** ASSOCIAZIONE ITALIANA EDITORI AIE  
**Address** C.SO DI PORTA ROMANA 108 , 20122 MILANO , Extra-Regio NUTS 2 ,  
IT  
**Website** [www.aie.it](http://www.aie.it)

## Project Information

**Project Number** 570721-CREA-1-2016-1-IT-CULT-COOP2  
**Project Web Site** <http://www.albusnet.eu/>  
**Start Date** Jun 1, 2016  
**End Date** May 31, 2020  
**Union Grant** 1,686,082.46 EUR  
**Partners** EDISER SRL (IT) , EUROPEAN WRITERS' COUNCIL-FEDERATION  
DES ASSOCIATIONS EUROPEENNES D'ECRIVAINS (BE) , LIETUVOS  
LEIDEJU ASOCIACIJA (LT) , LATVIJAS GRAMATIZDEVEJU  
ASOCIACIJA (LV) , ASOCIATIA EDITORILOR DIN ROMANIA (RO) ,  
ASSOCIAÇÃO PORTUGUESA DE EDITORES E LIVREIROS (PT) ,  
FIERE INTERNAZIONALI DI BOLOGNA SPA (IT) , FRANKFURTER  
BUCHMESSE GMBH (DE) , FEDERATION DES EDITEURS  
EUROPEENS (BE)

## Project Summary

Aldus is a network of European book fairs. The project will establish a first kernel and start working to broaden it to a pan-European level. Starting points are the presence in Europe of the 3 leading B2B book-fairs in the world (2 are Aldus partners), and the rich variety of national book fairs, open to the public (5 are project partners). The former are already the place for professionals to meet at global level, the latter have a big potential to complement this by offering visibility to national book communities at European level. The network between the two will foster targeted mobility between professionals, joint events and knowledge transfer. The dialogue between publishers is the prerequisite for translations, i.e. for the mobility of literary works, which is the primary objective of the project, supported by dedicated networking and training activities. Book fairs are also an occasion for capacity building in the areas of internationalisation, digital shift, and audience development. In the recent past, big conferences on digital trends and ex cathedra seminars have been organised at all the fairs. This model does not work anymore, and many of these initiatives have come to an end. Aldus aims at experimenting new formats, more interactive and engaging. Inviting publishers to be the audience of new format events is also the occasion for them to learn about these new formats. The fairs are also a key place for publishers to directly interact with readers; however, the form of this interaction is still traditional. Supporting publishers to experiment new ways of using the fairs to engage with their audience is another project objective. The network starts with the 2 B2B book fairs and others in small countries or dedicated to small publishers. This is the ideal test bed. Occasions will be organised to meet with other fair organisers and invite them to join, which is also the basis to ensure continuity to the Aldus life in the future.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Networks

Project Title

# Eurozine - Network of European Cultural Journals

## Project Coordinator

**Organisation** EUROZINE - GESELLSCHAFT ZUR VERNETZUNG VON  
KULTURMEDIEN M.B.H

**Address** DURERGASSE 14-16/8 , 1060 VIENNA , Wien , AT

## Project Information

**Project Number** 584364-CREA-1-2017-1-AT-CULT-NET

**Start Date** May 1, 2017

**End Date** Apr 30, 2018

**Union Grant** 196,000 EUR

## Project Summary

The project „Eurozine – Network of European Cultural Journals“ aims to 1) PROVIDE professionals in the sector of European cultural journals with skills and know-how by a) organising training measures and b) enabling a Community of Practice; with a focus on competencies in digital technologies, audience development and business models & management, 2) FOSTER internationalisation of cultural players and works in the sector of European cultural journals by a) translating and syndicating articles from all over Europe to be published in Europe’s cultural journals and on the network’s online metamagazine and b) enabling publishing cooperation projects lead by cultural journals, and 3) STRENGTHEN the sector of European cultural journals by a) analysing the sector b) enabling journals to make use of international funding opportunities and c) applying measures to advocate for the sector as well as individual journals.

Link to project card: [Show project card](#)

## Project Title

# Eurozine - Network of European Cultural Journals - Year 2

## Project Coordinator

**Organisation** EUROZINE - GESELLSCHAFT ZUR VERNETZUNG VON  
KULTURMEDIEN M.B.H

**Address** DURERGASSE 14-16/8 , 1060 VIENNA , Wien , AT

## Project Information

**Project Number** 584364-CREA-2-2018-1-AT-CULT-NET

**Start Date** May 1, 2018

**End Date** Apr 30, 2019

**Union Grant** 250,000 EUR

**Partners** EUROZINE - GESELLSCHAFT ZUR VERNETZUNG VON  
KULTURMEDIEN M.B.H (AT)

## Project Summary

During Year 2, the project will keep on working on the three objectives of the 4 year-long global action plan:

Objective 1: Professionalisation of the sector of European cultural journals

Objective 2 (long-term): Internationalisation of cultural works in the sector of European cultural journals

Objective 3 (long-term): Strengthening the sector of European cultural journals

Link to project card: [Show project card](#)



## Project Title

# Eurozine - Network of European Cultural Journals

## Project Coordinator

**Organisation** EUROZINE - GESELLSCHAFT ZUR VERNETZUNG VON  
KULTURMEDIEN M.B.H

**Address** DURERGASSE 14-16/8 , 1060 VIENNA , Wien , AT

**Website** [www.eurozine.com](http://www.eurozine.com)

## Project Information

**Project Number** 584364-CREA-3-2019-1-AT-CULT-NET

**Start Date** May 1, 2019

**End Date** Apr 30, 2020

**Union Grant** 250,000 EUR

## Project Summary

The project „Eurozine – Network of European Cultural Journals“ aims to 1) PROVIDE professionals in the sector of European cultural journals with skills and know-how by a) organising training measures and b) enabling a Community of Practice; with a focus on competencies in digital technologies, audience development and business models & management, 2) FOSTER internationalisation of cultural players and works in the sector of European cultural journals by a) translating and syndicating articles from all over Europe to be published in Europe’s cultural journals and on the network’s online metamagazine and b) enabling publishing cooperation projects led by cultural journals, and 3) STRENGTHEN the sector of European cultural journals by a) analysing the sector b) enabling journals to make use of international funding opportunities and c) applying measures to advocate for the sector as well as individual journals. This is the third year of the Framework Partnership Agreement.

Link to project card: [Show project card](#)

## Project Title

# Eurozine - Network of European Cultural Journals

## Project Coordinator

**Organisation** EUROZINE - GESELLSCHAFT ZUR VERNETZUNG VON  
KULTURMEDIEN M.B.H

**Address** DURERGASSE 14-16/8 , 1060 VIENNA , Wien , AT

**Website** [www.eurozine.com](http://www.eurozine.com)

## Project Information

**Project Number** 584364-CREA-4-2020-1-AT-CULT-NET

**Start Date** May 1, 2020

**End Date** Jul 31, 2021

**Union Grant** 250,000 EUR

## Project Summary

The project „Eurozine – Network of European Cultural Journals“ aims to 1) PROVIDE professionals in the sector of European cultural journals with skills and know-how by a) organising training measures and b) enabling a Community of Practice; with a focus on competencies in digital technologies, audience development and business models & management, 2) FOSTER internationalisation of cultural players and works in the sector of European cultural journals by a) translating and syndicating articles from all over Europe to be published in Europe’s cultural journals and on the network’s online magazine and b) enabling publishing cooperation projects led by cultural journals, and 3) STRENGTHEN the sector of European cultural journals by a) analysing the sector b) enabling journals to make use of international funding opportunities and c) applying measures to advocate for the sector as well as individual journals.

Link to project card: [Show project card](#)

## Project Title

# Every Story Matters - making books more inclusive

## Project Coordinator

**Organisation** LITERATUUR VLAANDEREN

**Address** GENERAAL VAN MERLENSTRAAT 30 , 2600 ANTWERPEN , Prov.  
Antwerpen , BE

**Website** [www.vfl.be](http://www.vfl.be)

## Project Information

**Project Number** 607381-CREA-1-2019-1-BE-CULT-COOP1

**Start Date** Sep 1, 2019

**End Date** Dec 31, 2022

**Union Grant** 199,740 EUR

**Partners** MEDIART INTERNATIONAL (HR) , BLUEDAR UG  
(HAFTUNGSBESCHRANKT) (DE) , JAVNA AGENCIJA ZA KNJIGO  
REPUBLIKE SLOVENIJE (SI) , STICHTING ROSE (NL) , ACESSO  
CULTURA ASSOCIACAO CULTURAL (PT)

## Project Summary

Every Story Matters (ESM) is a project that consists of a close collaboration between 6 European partners - from Flanders (Belgium), Croatia, Germany, Portugal, Slovenia and Germany - that all have a different role and perspective within the literary field. The goal of ESM is to increase the creation, availability and promotion of inclusive books for children and young adults in the EU and by doing so engage a broader and more diverse reading audience. The project aims to nurture the cultural sensitivity of all young European citizens, while also handing book professionals (e.g. publishers, librarians, ...) the tools and strategies needed to become more inclusive. ESM wants to stimulate the creative potential of talents who are traditionally left out of scope through a talent development programme. This programme will guide authors and illustrators to generate inclusive content that will be pitched to publishers at international book fairs (Frankfurt, Bologna) in order to share their stories with the world. The books resulting from ESM will also be inspired by the lived experiences and needs from young people participating in school and library workshops. ESM will stimulate publishers to become more inclusive by organising a fellowship and developing a charter and toolkit that offers them effective and endurable ways to reach writers and illustrators as well as readers from minority groups. Inclusive stories will be presented to readers by inviting authors and illustrators to festivals, bookfairs, schools, libraries,...where they will serve as solid role models for a young and diverse audience. By increasing the amount of inclusive books that is published and presented each year, ESM wants to invest in a culture of tolerance by gradually making diversity in children's literature mainstream. With the support from Creative Europe it will be possible to create broad public awareness and to have a durable impact on the book trade in the EU.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# G-BOOK 2: European teens as readers and creators in gender-positive narratives

## Project Coordinator

**Organisation** ALMA MATER STUDIORUM - UNIVERSITA DI BOLOGNA  
**Address** VIA ZAMBONI 33 , 40126 BOLOGNA , Extra-Regio NUTS 2 , IT  
**Website** [www.unibo.it](http://www.unibo.it)

## Project Information

**Project Number** 616773-CREA-1-2020-1-IT-CULT-COOP1  
**Start Date** Dec 14, 2020  
**End Date** Dec 14, 2022  
**Union Grant** 197,896 EUR  
**Partners** UNIVERSITE PARIS 13 (FR) , JAVNA USTANOVA BIBLIOTEKA SARAJEVA (BA) , DUBLIN CITY UNIVERSITY (IE) , UNIVERSIDAD DE VIGO (ES) , REGIONALNA NARODNA BIBLIOTEKA PETKO P SLAVEYKOV (BG)

## Project Summary

Teens' literature plays a crucial role in the development of kids' gender identity. Moving from the results of G-BOOK-Gender identity:Child readers and library collections and from the dishomogeneous approach among EU countries in dealing with gender issues, G-BOOK 2 aims at strengthening international gender-positive teens literature and contrasting stereotyped narratives that restrict kids' autodetermination. In many countries indeed, books for teenagers generally stick to very conservative, narrow-minded views that reiterate stereotyped gender roles; on the other hand, some countries embrace more progressive views and gender-positive works for children and teens are much more diffused. At EU level however, all remarkable experiences aimed at promoting gender-positive teens' literature are limited to single national or local actions, with no sharing of knowledge among academia, policy makers,publishers and educational institutions.The main objectives of this project are:- to support the circulation of gender-positive teens' literature at a EU level - to sensitize and engage the target audience (early teenagers) on gender-related topics in an equality perspective, all while developing their creative skills These objectives will be reached through a set of well-structured activities: - Thematic expansion of the first EU Bibliography of gender-positive kids' literature implemented by G-BOOK by including books for 11-14 yo;- Linguistic extension of such bibliography by including the German language; - Audience development and raising awareness activities in middle schools, structured in a 2-year curricular project involving 6 schools from all PP countries:a) 6 WRITING CONTESTS on gender-related themesb) TRANSLATION of the awarded stories in 6 languagesc) PUBLICATION of the awarded storiesd) TRANSNATIONAL VISUAL STORYTELLING of all awarded stories (1 per country) to encourage teen's artistic expression.

Link to project card: [Show project card](#)



## Project Title

# Gender Identity: Child Readers and Library Collections



## Project Coordinator

**Organisation** ALMA MATER STUDIORUM - UNIVERSITA DI BOLOGNA

**Address** VIA ZAMBONI 33 , 40126 BOLOGNA , Extra-Regio NUTS 2 , IT

## Project Information

**Project Number** 583894-CREA-1-2017-1-IT-CULT-COOP1

**Start Date** Jun 1, 2017

**End Date** Feb 28, 2019

**Union Grant** 188,124 EUR

**Partners** UNIVERSIDAD DE VIGO (ES) , JAVNA USTANOVA BIBLIOTEKA SARAJEVA (BA) , DUBLIN CITY UNIVERSITY (IE) , REGIONALNA NARODNA BIBLIOTEKA PETKO P SLAVEYKOV (BG) , UNIVERSITE PARIS 13 (FR) , ALMA MATER STUDIORUM - UNIVERSITA DI BOLOGNA (IT)

## Project Summary

The children's literature plays a crucial role in development of gender identity of girls and boys. In Europe there are still a large number of countries where the traditional models of representation of gender identities in children's books are predominant. For this reason, is very important to strengthen the gender-positive children's literature, by proposing books with characters that are breaking gender stereotypes. Unfortunately, there are still big differences on how European countries are dealing with gender identity in children's literature. In those countries where the gender equality is more observed, the production of gender-positive children's literature is consequently more widespread. On the other side, there are several countries where the dissemination of this kind of literature just started. At EU level, there is no a homogeneous approach regarding the promotion and application of gender-positive children literature. All successful and remarkable experiences are limited to single actions implemented at national or local levels, with no sharing of knowledge between policy makers, academia, educational institutions and publishers. This was the background and framework in which the G-BOOK project took life. During the 2 years implementation the project partners worked together to:- support the circulation of "gender-positive children's literature" at EU level - stimulate and to encourage local libraries to enrich their offer of gender-positive children's literature.- raise awareness within local communities on the importance (and benefits) of gender-positive children's literature. These objectives were successfully reached through the following activities:- Creation of the first European Bibliography of Positive-Gender Children's literature, available in an online interactive catalogue in 6 European languages (g-book.eu)- Realization of 2 multilingual collections on different topics related to gender identity. These 2 collections travelled through Europe and were hosted in all the partner's countries,- Setting up of Gender Identity Sections in 6 public libraries with the purchase of books from the EU bibliography,- Participation and great success at the Bologna Children's Book Fair 2018,- Audience development and raising awareness activities for children, parents, teachers in al the involved libraries,- Active engagement of publishers for promoting the books of the bibliography and their translation.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

## Project Title

# History Boards : BD, créateurs et Société

## Project Coordinator

**Organisation** UNIVERSITE D'AIX MARSEILLE  
**Address** BOULEVARD CHARLES LIVON 58 , 13284 MARSEILLE , Extra-Regio  
NUTS 2 , FR

## Project Information

**Project Number** 597585-CREA-1-2018-1-FR-CULT-COOP1  
**Project Web Site** <http://deplombetdesang.com>  
**Start Date** May 30, 2018  
**End Date** Sep 30, 2020  
**Union Grant** 200,000 EUR  
**Partners** APPOLONIA (TN) , MADE IN LA BO(A)TE (FR) , SCUOLA ITALIANA DI  
COMIX (IT) , FONDATION DU CAMP DES MILLES MEMOIRE ET  
EDUCATION (FR)

## Project Summary

History Boards is a collaboration of actors of Research, visual arts (comics) and digital creation: a device for networking and cooperation of actors of historical comics in France, Italy and Tunisia - creators, developers, publishers, broadcasters, researchers, experts, art schools, cultural institutions and places of mediation (museums, festivals ...) - around paper or digital works. It aims to develop a discourse of knowledge, treated in the rich form of a digital and paper comic, allowing the reader (15-25 years old) to become a stakeholder in history. The comic strip is thought as a tool for prevention, commitment and cooperation in the fight against the rise of extremes; it evokes the episode of the terrorist attacks in Bologna in 1977 under the title "De plomb et de sang". It is associated with an interactive exhibition with a companion application and a teaching kit. The objectives of the project are, firstly, to offer these creations to the public and to propose the discovery of a repertoire of authors and works of paper or digital comics through the review and promotion of these historical comics. In a second phase, the aim is to accompany the analyse and practices of comic book authors towards new digital writings and to question the subject of collective creation. Emerging talents, young creators from art or comics schools, professionals and artists, researchers and experts, mediators and trainers are particularly targeted. As for the editorial and artistic proposal, "De plomb et de sang" develops a narrative thread that challenges young people in the footsteps of two characters, the students Peter and Alessia. The aim is to encourage readers and internauts to think about major current events in a historical light, with keys to understanding for citizen engagement: authoritarian threats to democracies, nationalist or religious extremists, identity retrenchment, respect for minorities, the fight against discrimination related to gender, racism and anti-Semitism. The creations are based on: - An interactive comic book on a tablet, offering the intimate point of view of Alessia and Peter on the events, treated in the closed-door of an apartment: a 360° visit rich in visual and sound interactions and iconographic elements of an archival nature. - A comic paper in 45 pages created by Seif Eddine Nechi, a talented Tunisian author in the vanguard of comic creation, awarded in many international festivals. The paper comic exposes the historical events taking place in the street. Developments in reference to the history of the Years of Lead allow a more advanced understanding of the story in the digital comics. - An interactive exhibition based on a creative competition open to design, art and comics schools, with panels displaying the characters of the comic book and the presentation of the collaborative project. - An application, the "visiting companion", also guides the visitor (in real or virtual) and offers teachers and socio-cultural mediators a teaching kit and a reception questionnaire. The exhibition is thus a tool for developing critical thinking and decoding skills. It is an opportunity for individual and collective appropriation (groups, classes). This device has mobilized several creators for its implementation, it identifies and promotes artists and creators of comics and targets the educational community from the perspective of citizenship and resistance to violence and extremism, and from the point of view of new creative writing.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# INVISIBLE LINES

## Project Coordinator

**Organisation** FONDAZIONE GIORGIO CINI ONLUS  
**Address** ISOLA DI SAN GIORGIO MAGGIORE 1 , 30124 VENEZIA , Veneto , IT

## Project Information

**Project Number** 616617-CREA-1-2020-1-IT-CULT-COOP1  
**Project Web Site** <http://invisiblelines.eu>  
**Start Date** Sep 1, 2020  
**End Date** Aug 30, 2022  
**Union Grant** 200,000 EUR  
**Partners** HAMELIN (IT) , BAOBAB&GPLUSG SRO (CZ) , FAUTEUIL-VAPEUR (FR)

## Project Summary

'Invisible lines' aims to gather young Comics and Illustration artists from all around Europe, challenging them with an inspirational task: how to draw the invisible? Invisible matters such as the spiritual and religious quests, that were considered to be fading but which are instead claiming their place in several European countries. Invisible matters like the lives of migrants and refugees, at the centre of media representations and yet rarely present with their own stories and voices. Invisible like the many abandoned places that are scattered all over Europe, a result of the ever-changing urban landscape. Invisible like the individual psychological tensions that many citizens live with, torn apart by different and contending cultural identities. Through a call for artists spread among the most relevant comics schools and festivals in Europe, 12 young comics authors and illustrators will be selected to participate in 3 international workshops mentored by renowned comics masters. The approach won't be 'top-down' but 'from artist to artist', a journey of co-creation where mentors will guide the young artists along their own artistic path. This international training will lead to the creation of original artworks that will be published and circulated in the partners' countries. 'Invisible lines' aims to be also a unique opportunity to promote the professionalization of young artists and to enhance the exchange of ideas and good practices among cultural operators, through training events and meetings. To foster the cross-sectorial cooperation with scientific institutions an international conference will be held, where researchers and artists will be invited to participate; their shared contributions will be published in a 'hybrid' book, mixing scientific papers with artistic works. The coordinator of the project is the Fondazione Giorgio Cini Onlus (IT) in partnership with Central Vapeur (FR), Hamelin (IT), BAOBAB publishing (CZ).

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# L'Europe des librairies indépendantes

## Project Coordinator

**Organisation** ASSOCIATION INTERNATIONALE DES LIBRAIRES FRANCOPHONES  
**Address** 11 RUE CAILLAUX 49 , 75013 PARIS , Île de France , FR  
**Website** <https://www.librairesfrancophones.org/>

## Project Information

**Project Number** 616811-CREA-1-2020-1-FR-CULT-COOP1  
**Start Date** Oct 1, 2020  
**End Date** Oct 1, 2023  
**Union Grant** 102,000 EUR  
**Partners** SUEL PATRICK (DE) , LA CONTREPARTIE (FR) , LIBRAIRIE KYRALINA (RO) , KUTAK KNJIGA DOO ZA TRGOVINU I USLUGE (HR) , LIBRAIRIE LA PAGE UK LIMITED (UK) , JAUMES LLIBRERIA FRANCESA SL (ES)

## Project Summary

The objective of the project « Europe of the independent bookstores » is to strengthen and enhance the European independent bookstore as a civil, social and cultural actor. Indeed, in the current context of concentration in the publishing world, the development of online sales platforms, and the domination of “GAFA”, it is important to remember that the bookseller is one of the last guarantors of bibliodiversity today; who is very much endangered. In order to support independent bookstores, it is essential to foster cooperation between them. Therefore, the global network of independent French bookstores abroad (AILF) and seven of its most active members on the European level seek to work towards a more cooperative practice, necessary to support the independent bookshops within the network. These independent booksellers operate within a scattered network and are in need to be connected around a common dynamic. It is for this reason that we wish to establish tools, which help to facilitate cooperation between booksellers, and allow them to enrich their own proper practice of the profession. Once redefined in its cultural and social dimension, this could be the creation of a European label. The purpose of this experiment is organised around two key components of the booksellers’ profession: the way to choose and composed the books which they offer to the public and the way they highlight them with a strong politics of organising events; its value lays being the centrepiece of each bookstore. The project experiments on a small scale with a model that can be developed and used within the entire network of independent bookstores in Europe. Furthermore, it has the potential to bring a global change together with other actors of the book-publishing chain and the European institutions.

Link to project card: [Show project card](#)



Subprogramme: Culture  
Action: Platforms

Project Title

# Literary Europe Live

## Project Coordinator

**Organisation** ABERYSTWYTH UNIVERSITY  
**Address** KING STREET, OLD COLLEGE , SY232AX ABERYSTWYTH ,  
Extra-Regio NUTS 2 , UK

## Project Information

**Project Number** 562324-CREA-1-2015-1-UK-CULT-PLAT  
**Start Date** Oct 1, 2015  
**End Date** Sep 30, 2016  
**Union Grant** 455,425.56 EUR

## Project Summary

Literary Europe Live is a project of Literature Across Frontiers - European Platform for Literary Exchange, Translation and Policy Debate, an initiative developed with successive grants from the Culture Programme of the EU. Literary Europe Live brings together 17 literary organisations from 13 countries to foster the development and recognition of emerging literary talent, stimulate innovation in live and digital transnational presentation of literature and develop its audiences. Our communication and branding strategy is designed to ensure maximum visibility for the Platform as an initiative that reflects the cultural diversity and shared values of Europe. In Year 1 of the project we plan to establish, develop and promote several brands: Literary Europe Live as a quality label to be associated with the Platform, its activities and promotion of new European writing through live events, and with programming that acknowledges European cultural and linguistic diversity. The New Voices from Europe initiative selects ten outstanding emerging literary creators working in any literary genre, who receive special online and live promotion, and are supported in their professional and creative development. In addition, a number of emerging literary creators are promoted digitally and featured in live events organised by the Platform across Europe and in other global regions in order to expand audiences for European writing and raise awareness of its diversity. In addition to live events, we utilize digital means to disseminate literary content through existing members' channels and through a newly developed section of our website, with online texts, images, videos and podcasts. Our combined social media multiply our promotional efforts and grow our follower base across a number of countries and languages. Using our extensive overview of the European literary sector and links with other networks, platforms and organisations, we continue to build web resources and cooperate with partners outside the Platform in order to broaden our impact, promote new European writing, encourage innovative approaches to presenting literature, and raise awareness of our work. Our Audience Lab project creates a forum for audience development debates among literary professionals and we contribute our expertise to international literary and book forums.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Platforms

Project Title

# Literary Europe Live

## Project Coordinator

**Organisation** ABERYSTWYTH UNIVERSITY  
**Address** VISUALISATION CENTRE PENGLAIS , SY23 3BF ABERYSTWYTH ,  
Extra-Regio NUTS 2 , UK  
**Website** <http://www.aber.ac.uk>

## Project Information

**Project Number** 562324-CREA-2-2016-1-UK-CULT-PLAT  
**Start Date** Oct 1, 2016  
**End Date** Sep 30, 2017  
**Union Grant** 500,000 EUR

## Project Summary

The second (final) year work programme is designed to meet the key objectives outlined in the 2-year Action Plan by means of joint and individual actions of the Platform members with an emphasis on:- showcasing European writing in all its diversity as a way of developing principles of pan-European programming in terms of geographical coverage, linguistic scope and focus on debating relevant European topics- supporting the creative and professional development of emerging literary creators and internationalising their careers- developing audiences for European writing across Europe and beyond, and in particular live and digital audiences in view of increasing readership for European literature and particularly for the work of emerging authors by targeting youth- creating opportunities for professional development, sharing of ideas and peer-learning for literary organisers within and outside the Platform, and building information resources and knowledge for policy development and strategic planning;- managing the Platform to enhance its joint actions and commitment to common goals and to increase the visibility and recognition the brands associated with it, with the aim of fostering intercultural dialogue and promoting the values of the European Union across Europe and beyond. Our aim is to deliver all the planned actions and enhance cohesion of the planned activities so that they can be recognised as a collective rather than individual set of actions and contribute to the visibility of the Platform as an entity supported by the Creative Europe programme of the European Union.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# Literary Europe Live Plus

## Project Coordinator

**Organisation** UNIVERSITY OF WALES TRINITY SAINT DAVID ROYAL CHARTER  
**Address** COLLEGE ROAD , SA31 3EP CARMARTHEN , West Wales and The Valleys , UK  
**Website** www.uwtsd.ac.uk

## Project Information

**Project Number** 597631-CREA-1-2018-1-UK-CULT-COOP1  
**Start Date** Jun 1, 2018  
**End Date** Apr 30, 2021  
**Union Grant** 200,000 EUR  
**Partners** SABIEDRIBA AR IEROBEZOTU ATBILDIBU STARPTAUTISKA RAKSTNIEKU UN TULKOTAJU MAJA (LV) , COMITATO PROMOTORE DEL SABIRFEST VIVERE IL MEDITERRANEO (IT) , HRVATSKO DRUSTVO PISACA (HR) , INIZJAMED (MT) , PASSA PORTA NL (BE) , LITERATURBRUCKE BERLIN EV (DE) , CWMNI THEATR ARAD GOCH (UK) , UDRUGA ZA PROMICANJE KULTURA KULTURTREGER (HR) , CENTRE DE CULTURA CONTEMPORANIA DE BARCELONA (ES) , BURSZA ARTUR (PL)

## Project Summary

Bringing together 11 partners from 8 European countries and associated partners in and outside Europe, the 2-year project Literary Europe Live Plus will build on previous activities of the Literature Across Frontiers platform with the aim of promoting a new vision for literary Europe that reflects recent demographic and socio-political changes and acknowledges the growing presence of refugees and immigrants, including refugee writers and artists. The project will promote cross-cultural understanding and social cohesion through literary and arts activities. The turbulent times Europe is facing, marked by rise in populism and anti-immigration rhetoric, call for new narratives and creative encounters that address an urgent need for dialogue within polarised societies, and at the same time require new skills on the part of literary organisations. We will engage refugee writers and communities through a series of collaborative residencies, encounters and workshops. Writing by refugee authors and the new work emerging from the project will be showcased in partner festivals in and outside Europe, with the aim of contributing to changing perceptions about refugees and immigrants and reaching new audiences, especially youth. The project will also aim to provide the participating writers and artists with new skills and boost the capacities of partner organisations, enhancing their ability to work transnationally, gain a better understanding of cross-cultural curatorial practices, and adopt audience development methods based on inclusivity and recognition of diversity. The partners will explore ways in which skills transfers and collaborative working could increase the capacities of small teams, help them innovate their programming and reach audiences across Europe and beyond by exploring new models of live and digital dissemination of literary work, and share the project outcomes in wider forums to exchange ideas and methodologies, and advance policy debate in our sector.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Open Digital Libraries for creative users

## Project Coordinator

**Organisation** KONINKLIJKE BIBLIOTHEEK  
**Address** PRINS WILLEM ALEXANDERHOF 5 90407 PC-2509LK , 2595 BE DEN  
HAAG , Extra-Regio NUTS 2 , NL  
**Contact** Jessica WEVERS

## Project Information

**Project Number** 616700-CREA-1-2020-1-NL-CULT-COOP1  
**Start Date** Sep 1, 2020  
**End Date** Aug 31, 2023  
**Union Grant** 190,705 EUR  
**Partners** EESTI RAHVUSRAAMATUKOGU (EE) , OSTERREICHISCHE  
NATIONALBIBLIOTHEK (AT)

## Project Summary

National Libraries have the responsibility within a nation's library and information system to safeguard written heritage and national memories. The increasing digitisation of our societies however challenges the way how libraries present their collections, as the abundance of digitised and personalised content available distracts its users away from the library infrastructures, and endangers their position as trusted institutions for European heritage. From this perspective, 'Open Digital Libraries for creative users' (ODL), a partnership of the three national libraries Koninklijke Bibliotheek (KB), Österreichischen Nationalbibliothek (ONB) and Eesti Rahvusraamatukogu (NLE), seeks to 1) develop and test new artistic and creative methods to engage current and new users to digital library collections, and 2) develop skills and knowledge within the European library sector to promote access and creative usage of digital library collections. ODL will set up 1) artistic experiments with art students, artists and staff of ONB and KB to develop new methods to engage with audiences through the reuse of digital data and physical collections, 2) co-creation experiments by students and staff at NLE and KB on methods to reach new users through user-centred workspaces, leading to the creation of digital narratives authored by multiple participants and a virtual lab at NLE. ODL will use these experiments to formulate Capacity building sessions within the partner libraries and close networks of GLAM (Galleries, Libraries, Archives and Museums) institutions, and create online tools that summarize used methods and best-practices created throughout the project. The partnership will also seek to involve and disseminate a wide range of GLAM institutions within the EU, and provide them with means through which they can improve their digital infrastructures to make them better able to engage with their audiences.

Link to project card: [Show project card](#)



Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# OTHER WORDS - LITERARY CIRCUIT FOR SMALL AND MINORITY LANGUAGES

## Project Coordinator

**Organisation** DONOSTIA KULTURA ENTIDAD PÚBLICA EMPRESARIAL  
**Address** PLAZA CONSTITUTION, 1 , 20003 DONOSTIA/SAN SEBASTIAN , País Vasco , ES

## Project Information

**Project Number** 559469-CREA-1-2015-1-ES-CULT-COOP1  
**Start Date** Oct 1, 2015  
**End Date** Jul 31, 2019  
**Union Grant** 200,000 EUR  
**Partners** STICHTING KULTURELE HAADSTED 2018 (NL) , ASSOCIATION YOUTH FORUM BITOLA (MK) , FORAS NA GAEILGE (IE) , DRUSTVO ZA SODOBNO UMETNOST X-OP (SI)

## Project Summary

WORDS AND ACTIONS It's on everyone's lips. More than ever. Although not quite a wave or flood, the needs and demands of other voices and other words are more commonplace today than they ever were in the past. We have internalised diversity, viewing it as the only viable option for the future. But of course, words are one thing; translating them into action is quite another. If we raise our gaze to the far horizon, we see a dark cloud looming, an indication that diversity may not be quite so diverse after all. Somewhat of a paradox. After running for four years, the 'Beste Hitzak / Other Words' project has shown, without a shadow of a doubt, that voices with different origins and different personalities can join forces to forge a common path. Or to put it another way, the project has demonstrated the enormous potential that small things have to be great. We have also learned that there are no shortcuts. If we want to make headway or move out of our comfort zone, we all know what we have to do. Everyone starts from the experience afforded by their own environment and situation, and here I believe that one important lesson we have learned during the 'Beste Hitzak / Other Words' initiative is that there can be no headway without a firm foundation. Little languages need each other. We need to listen to what others have to say and be heard in turn. There are few surer and more reliable ways of growing stronger than learning about and from others in similar situations. Saying that countries with very different traditions and experiences, such as Slovenia, Macedonia, the Basque Country, Friesland, Ireland, Scotland and Curaçao, now feel closer to one another may not mean much to many people. But that, I would say in all humility and at the risk of sounding trite, is the project's main achievement. Through the medium of literature, our countries and their people are now closer to one another, and in this day and age, that is no mean feat. We have blazed a trail and made the road easier to navigate for all those who will come after us – all those who toil under the weight of their smallness and are in need of the help and support that only those in a similar situation can provide.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Our Little Library

Success story



## Project Coordinator

**Organisation** KULTURNO UMETNISKO DRUSTVO SODOBNOST INTERNATIONAL  
**Address** SUHADOLCANOVA ULICA 64 CRNUCE , 1231 LJUBLJANA ,  
Osrednjeslovenska , SI

## Project Information

**Project Number** 552192-CREA-1-2014-1-SI-CULT-COOP1  
**Start Date** Sep 15, 2014  
**End Date** Sep 14, 2016  
**Union Grant** 200,000 EUR  
**Partners** AGENCIJA EDYTORSKA EZOP SC ELZBIETA I MARIOLA CICHY (PL) ,  
NIEKO RIMTO UAB (LT)

## Project Summary

The project Our Little Library was aimed to promote reading culture and new European children's authors and illustrators who are well known at home but not necessarily in other European countries. KUD Sodobnost International, as well as the publishing houses Ezop from Poland and Nieko Rimto from Lithuania, succeeded to expand our literatures beyond our national borders. The project Our Little Library promoted reading among school children in an inventive and amusing way. Each publishing house participated with two of their best children's books. This resulted in six high quality books, presenting 10 authors (writers and illustrators) in all three languages. The chosen works were included in the Activity book which was printed in Slovene, Polish and Lithuanian. Activity books were distributed free of charge and motivated school children to read high quality books and increased their knowledge of other European countries and cultures. All together 29.000 children in schools and public libraries were having fun with inventive tasks. The project was enriched by different promotional and creative activities by each partner. Ezop Publishing House cooperated with Lalka Theatre and prepared several theatre events and workshops that were of great success as 2.200 children visited the theatre; Nieko Rimto organized a presentation of the project to Lithuanian readers at the Vilnius Book Fair where 1.500 visitors showed interest in the books from the project. The moving exhibition of beautifully illustrated suitcases promoted the illustrators. It was exhibited in all three countries and seen by 2.000 children. The award for promoters of reading was given away in 2015 and 2016 and caught a lot of attention in Slovenia. In 2016 the reward was awarded under honourable sponsorship of Slovenian president, Mr. Borut Pahor. Big part of promoting reading culture and European children's authors and illustrators were also several art workshops. Children got the opportunity to meet the authors and illustrators and create with them. All together more than 4.000 children took part in these activities in all three countries. Foreign authors also enjoyed larger media attention and in such manner approached quality literature to readers. The 3-day International seminar in Ljubljana was dedicated to the problems of publishing industry in changing circumstances and to looking for new exchange opportunities, together with a meeting of participating publishers from Latvia, Serbia, Estonia, Croatia, Turkey and the three partners countries.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Our Little Library: Let's meet children's authors and illustrators



## Project Coordinator

**Organisation** KULTURNO UMETNISKO DRUSTVO SODOBNOST INTERNATIONAL  
**Address** SUHADOLCANOVA ULICA 64 CRNUCE , 1231 LJUBLJANA ,  
Osrednjeslovenska , SI

## Project Information

**Project Number** 583495-CREA-1-2017-1-SI-CULT-COOP1  
**Start Date** Oct 30, 2017  
**End Date** Oct 29, 2019  
**Union Grant** 200,000 EUR  
**Partners** IBIS GRAFIKA DRUSTVO S OGRANICENOMODGOVORNOSCU ZA GRAFICKE USLUGE (HR) , LIELS UN MAZS SABIEDRIBA AR IEROBEZOTU ATBILDIBU (LV) , OU PAIKE JA PILV (EE) , NIEKO RIMTO UAB (LT) , AGENCJA EDYTORSKA EZOP SC ELZBIETA I MARIOLA CICHY (PL)

## Project Summary

The project 'Our Little Library: Let's meet children's authors and illustrators' aimed to develop and increase reading culture by publishing high quality literary works for children translated from European languages other than English, and by intense promotion of 21 contemporary children authors and illustrators from less-known European countries who are well established at home but not necessarily in other countries. Six partner publishing houses, KUD Sodobnost International (Slovenia), Ezop (Poland), Nieko Rimto (Lithuania), Ibis grafika (Croatia), Päike ja Pilv (Estonia) and Liels un mazs (Latvia), overcame the difficulties of bringing their best artists to international market and succeeded to expand their national literatures beyond the national borders. New strategies and business models were applied in order to gain more visibility and a higher profile, to increase reading culture and widen the audience. Each publishing house chose their best children's books, which resulted in twelve high-quality books published in six languages. These books and reading in general were promoted among kindergarten and school children (5-11 years old) in an entertaining and inventive way. For example, Activity books, comprised of numerous entertaining and educational assignments (such as drawing, discussing, listening, pantomime, games, quizzes etc.) related to the books, were printed in all six languages and distributed free of charge to 45.000 school children in order to motivate them to read, to develop their critical thinking about books and increase their knowledge about other European countries and cultures. As we wished to remove boundaries between artists and young readers, and raise awareness about the artists and the artistic processes behind the book products, we organized a tour of authors and illustrators and series of events in all six countries which proved to be not only a successful strategy of promotion, but also a way to offer to the young readers a unique, enjoyable and memorable experience. The artists carried out numerous art workshops at schools in different regions (those in remote regions included) in all six countries and enjoyed a lot of attention in the media. Their translated works established a solid foundation for more translations and opened up a market for literature from their countries (for example, Croatian book was the first one published in Lithuania in this century). In addition, the project was enriched by different promotional and creative activities carried out by each partner at schools, libraries and book fairs. A part of promotion also took advantage of the use of digital technologies that are close to today's generations. On account of promotion and expanding group of readers who were participating in a project, sales of books were increased and the publishers strengthened their brand and gained positive recognition and awards. In order to raise awareness and increase reading culture, the award for promoters of reading was given away in 2017 and 2018, which caught a lot of attention of professionals and in the media in Slovenia, as such awards are nonetheless still quite rare. During the 3-day international seminar for publishers in Ljubljana the problems of publishing industry in changing circumstances, new strategies, business models and examples of good practices were discussed with collaborating editors and publishers, but also with other publishers from Romania, France, Greece and Mongolia. The seminar proved to be very successful as it offered a number of possibilities for international collaboration and exchange opportunities in the future. Project and the idea of literary exchanges were also promoted and discussed at book fair in Bologna.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Read Me I am Yours

## Project Coordinator

**Organisation** DRUSTVO SLOVENSKIH PISATELJEV  
**Address** TOMSICEVA ULICA 12 , 1000 LJUBLJANA , Osrednjeslovenska , SI  
**Website** www.drustvopisateljev.si

## Project Information

**Project Number** 597335-CREA-1-2018-1-SI-CULT-COOP1  
**Start Date** Dec 1, 2018  
**End Date** Jun 15, 2021  
**Union Grant** 200,000 EUR  
**Partners** FRAKTURA DRUSTVO S OGRANICENOM ODGOVORNOSCU ZA IZDAVACKO GRAFICKU DJELATNOST (HR) , GALWAY ARTS CENTRE LTD (IE)

## Project Summary

The partners in the project Read Me I am Yours are coming from different parts of Europe representing lesser-spoken languages: Slovenia, Ireland and Croatia. All partners are convinced that it is our mother tongue that gives us the ground of experience and self-orientation on which we can move, create, and constitute ourselves as political, social and spiritual beings with the greatest possible confidence. We feel that we, the countries of the so called European periphery, have much to offer to the centre, we want to promote different European literary edges, where the literatures of smaller nations, regions and minorities coexist and are under-represented in the body of literary and cultural field. The organizers of the Vilenica Festival, Cúirt Festival of Literature and Festival of World Literature are therefore coming together to reach beyond the national and regional level, to combine their efforts to create a fruitful alliance of European literary manifestations, share resources, expertise and ideas, to share the experiences and know-how, as well as to share the artists and audience and to cooperate on developing a common approach towards the need of the readers of the nowadays era. Literature will be put in space, combined with other art forms, and reinforcing critical consideration of literature, arts and culture. The project will hosts writers, critics, translators, cultural mediators in order to meet, exchange ideas and discuss plans for future projects. Exchanges and residencies will stimulate the mobility of people words and ideas as well as offer the professional opportunities to people working in the field of literature. Special programmes for children will raise new generations of readers and future decision makers. Discussions will open the important cultural and social topics that will lead to further investigations. The portal Read Me I am Yours will become a reference point on the literary field.

Link to project card: [Show project card](#)



Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Readers of the Future

## Project Coordinator

**Organisation** SHTEPIA BOTUESE DITURIA  
**Address** FREDERIK SHIROKA 31 1441 , 1023 TIRANA , Albania , AL

## Project Information

**Project Number** 570515-CREA-1-2016-1-AL-CULT-COOP1  
**Start Date** Sep 15, 2016  
**End Date** Jun 15, 2018  
**Union Grant** 200,000 EUR  
**Partners** AGENZIA ARCIPELAGO (IT) , PUBLISHING HOUSE TABERNAKUL  
TSVETANDOO IMPORT EXPORT SKOPJE (MK) , DRUZTVO ZA  
PRODUKCIJA MARKETING DIZAJN PROMET I USLUGI ARBERIA  
DESIGN DOOEL EKSPORT-IMPORT TETOVO (MK)

## Project Summary

Readers of the Future is a partnership project between Albanian, Italian&Macedonian partners that has been drafted with aim of achieving international mobility, audience development & digitization, to help artists and their works circulate internationally, to strengthen/reach new audiences and markets, and to help young readers discover pleasure of reading and literature.

The project was developed in 5 main phases:

- a) Survey on reading habits in children&young people;
  - b) Festival, one for each country participating in project;
  - c) Publication of 3 volumes (2 books&ebooks, 1 e-book only) in 3 languages (Al, IT, MA), donated to school and city libraries;
  - d) Travelling exhibition of works of illustrators from 3 partner countries;
  - e) Production of a film documentary about the role of reading&importance of books in life of readers of the future.
- Considering the cultural and artistic background of each partner country, as well as state policies and practices that help in promotion of literacy and literature for children and YA, this project has achieved a number of general and specific objectives:

- supported the capacity of cultural&creative sectors to interact internationally;
- supported the circulation of cultural&creative works as well as the international mobility of cultural actors;
- encouraged strengthening, widening&diversification of audiences;
- encouraged internationalization of career and works of young artists and authors;
- encouraged and supported circulation of EU literature, for a broader access;
- strengthened cooperation between cultural organizations&high state institutions about publishing like an important sector of culture but also of economy;
- strengthened the dynamism of relations between publishing institutions &cultural operators with schools;
- empowered new generation's approach to literature, strengthening strong reader and influencing the "weak" reader;
- provided schools&cultural sector opportunity to cooperate closely for implementation of this project and others in the future;
- encouraged young talents to express themselves through prose, poetry, music, illustration, painting etc;
- created opportunity to cultural actors to acquire new skills and provide new opportunities in labour market;
- encouraged&nurtured love for reading&books.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Reading Balkans: Borders vs. Frontiers

## Project Coordinator

**Organisation** ZALOZBA GOGA, ZAVOD ZA ZALOZNISKO IN UMETNISKO DEJAVNOST  
**Address** GLAVNI TRG 6 , 8000 NOVO MESTO , Jugovzhodna Slovenija , SI  
**Website** [www.goga.si](http://www.goga.si)

## Project Information

**Project Number** 607394-CREA-1-2019-1-SI-CULT-COOP1  
**Start Date** Oct 1, 2019  
**End Date** Sep 30, 2021  
**Union Grant** 200,000 EUR  
**Partners** UDRUZENJE KROKODIL (RS) , DRUSTVO ZA IZDAVANJE, PROMET I USLUGI GOTEN GRUP DOOEL SKOPJE (MK)

## Project Summary

Reading Balkans: Borders vs. Frontiers is a continuation of the project Reading Balkans that was supported by Creative Europe in 2017. This time we have put in the focus topics of borders and cooperation with refugee writers – at the time when old wounds from Balkan Wars have not yet been healed, the question of our borders still not solved, new politics of fear and nationalism is built when refugees are crossing our region (and actual border walls are built as well) – through our activities we want to work on dialogue, debate and deeper understanding of our actual problems. More than ever, crossing of the borders for artists and books is important: the core of the project are residency programs for writers (42 residencies in 7 countries, each for 4 weeks), 8 festivals with 2 main topics: Borders vs. Frontiers and Exile in Language and video storytelling project Borders vs. Frontiers (creative writing and performance workshops for refugees will result in 5 videos made by refugee writers in Ljubljana + 5 videos of first class Balkan authors). Important part is intensive international promotion of all writers participating in the project (at least 72) through the digital platform (web page [readingbalkans.eu](http://readingbalkans.eu) and mobile app: presentation of all authors in Eng. + short text newly translated into Eng./Ger. for at least 52), through the work of the Literary Agent/promotor visiting 14 international book-fairs (networking and promoting writers in the project) and through readings at Balkan Nacht event at Leipzig book-fair. International visibility is important as a capacity building: small national literatures need to cooperate closely to achieve success in the global market, new professional opportunities for writers included in our project can be opened. The project encourages mobility of literary works all over Europe and better exchange of first-class authors also within Balkan region (the Western Balkans being underlined as a priority in A New EU Agenda for Culture).

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# Reading for Enjoyment, Achievement and Development of yOuNg people

## Project Coordinator

**Organisation** ROGALAND FYLKESKOMMUNE  
**Address** ARKITEKT ECKHOFFS GATE 1 , 4001 STAVANGER , Norway  
Extra-Regio , NO  
**Website** <http://www.rogfk.no>

## Project Information

**Project Number** 583681-CREA-1-2017-1-NO-CULT-COOP2  
**Start Date** Jun 1, 2017  
**End Date** Dec 31, 2021  
**Union Grant** 2,000,000 EUR  
**Partners** MANTOVA FESTIVAL INTERNAZIONALI (IT) , AGRUPAMENTO DE ESCOLAS CARLOS GARGATE (PT) , WEST CORK MUSIC LTD (IE) , SKUDENESHAVN INTERNASJONALE LITTERATUR OG KULTUR FESTIVAL (SILK) (NO) , ASSOCIACIO TANTAGORA SERVEIS CULTURALS (ES) , WRITING WEST MIDLANDS LTD (UK)

## Project Summary

Due to the challenges of the digital age, we need to find new ways of attracting the attention of teenagers, especially boys, to literature & nurturing their joy of reading. Reading being a key skill that all young people should master. The fast changing digital society's ever increasing demand for reading skills will be important for young people's future success in their academic, social and working lives. READ ON's challenge is to reignite the passion for reading among young people. To create & make way for a new generation of readers to be developed through a series of activities implemented through the partnership of 7 cultural organizations from 6 EU countries. The project will chose as main focal points schools, literature festivals, libraries, informal reading groups, diverse web solutions, to ensure young people meet books & literature in various situations. READ ON's aim is to turn 12-18 year old youths into active readers of novels, short stories, poems, graphic novels etc. We will also motivate them to participate in creative writing; thus training them to create & write fiction, stories & essays & develop graphic novels about given themes. Through our project we will help them publish & reach audiences, & thereby, hopefully, develop future EU writers. READ ON will generate young audiences who can be reached & developed by the partnership through the project's cultural activities programme – EU blurandevù, fan fiction lab, anthology lab, passports, my life in strips, European illustration network – over 48 months. READ ON will also train teachers, librarians, children's entertainers & cultural professionals, & give them very useful practice & experience within literature promotion, reading approaches etc. We will also disseminate results among a greater number of professionals & foster sustainability of project methods & tools after the project's end, - for instance through updating the website with links to our literature festivals.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Sharing the Wor(I)d

## Project Coordinator

**Organisation** DRUSTVO SLOVENSKIH PISATELJEV  
**Address** TOMSICEVA ULICA 12 , 1000 LJUBLJANA , Osrednjeslovenska , SI

## Project Information

**Project Number** 559732-CREA-1-2015-1-SI-CULT-COOP1  
**Start Date** May 1, 2015  
**End Date** Apr 30, 2017  
**Union Grant** 200,000 EUR  
**Partners** FRAKTURA DRUSTVO S OGRANICENOM ODGOVORNOSCU ZA NAKLADNISTVO I USLUGE (HR) , GALWAY ARTS CENTRE LTD (IE)

## Project Summary

The main aim of the project Sharing the Wor(l)d was to develop the audience by organizing various activities and innovative approaches to attract readers from all generations and profiles, including experts, students, the youth, seniors, elementary school pupils and the general public, and to promote European literature while doing so at the same time. The partners in this project were organisations that run renowned literary festivals from different parts of Europe representing also lesser-spoken European languages: Vilenica International Literary Festival (since 1986) and Slovene Writers' Association as co-ordinator, Festival svjetske književnosti/Festival of World Literature (since 2013) run by the Fraktura publishing house from Zagreb and Cúirt International Festival of Literature (since 1986) from Ireland, organized by the Galway Arts Centre as co-organizers. The three festivals came together to reach beyond the national and regional level, to combine their efforts to create a fruitful alliance, share resources, expertise and ideas, to share the experiences and know-how, as well as to share the artists and audience and to cooperate on developing a common approach towards the need of the readers of the digital era and literature itself. Each partner adopted and developed the original idea following their own experience, existing activities, specific cultural and social context and the strategic aims of the organization. The main activities of the project Sharing the Wor(l)d were held in Slovenia, Croatia and Ireland within the festivals organized by the coordinator of the project and the co-organizers. The project was launched by a press conference that was held in the Slovene Writers' Association headquarters in May 2015. Between May 2015 and April 2017 the following activities of the project were organized :-Literary readings and literary interviews -Round tables and discussions-Colloquiums-Authors in Residence-Critics in Residence-Authors' Exchanges between partners-Sharing the Audience-Indirect: Live streaming from festival's events-Sharing the Audience-Direct: Literary tour for the audience-Kitchen Readings -Read Me, I'm Yours -Inviting the Word and Programme for children-Children's Labs-Mini Touring Book Fair/Exhibition-Publications, books, promotion material featuring and disseminating the results of the project-Professional Visitors' ProgrammeThe overall aim of the project was to create possibilities to promote cross-cultural understanding and encourage intercultural dialogue-both European and international- and exchange by stimulating the mobility of authors, publishers, translators, literary agents, and other cultural mediators as well as workers in the cultural industry.

Link to project card: [Show project card](#)



Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Socially Inclusive Literature Operation



## Project Coordinator

**Organisation** UC LIMBURG  
**Address** CAMPUS DIEPENBEEK AGORALAAN GEBOUW B BUS 1 , 3590  
DIEPENBEEK , Extra-Regio NUTS 2 , BE

## Project Information

**Project Number** 583794-CREA-1-2017-1-BE-CULT-COOP1  
**Start Date** Sep 1, 2017  
**End Date** Aug 31, 2019  
**Union Grant** 199,983.39 EUR  
**Partners** SZEPIROK TARSASAGA EGYESULETE (HU) , AARHUS KOMMUNE (DK) , CULTUURHUIS DE WARANDE (BE) , MUNICIPIO DA MADALENA (PT) , UDRUZENJE KROKODIL (RS) , AARHUS UNIVERSITET (DK) , FUNDACION UXIO NOVONEYRA (ES)

## Project Summary

SILO promotes inclusion in literature events organised by cultural and educational organisations. One of its aims is to bridge the distance between elite and everyday culture, and thus reaching a wider audience. Audience engagement is an essential and continuous concern of cultural and educational representatives. Literature also provides a window into life and has the ability to create empathy for the life world of the other. Hence, the SILO project aims to make foreign European literature accessible to everyone, especially those who do not normally come into contact with literature. From a participatory approach, we involved different citizens living in a context characterised by a lack of access to or interest in literature, such as refugees, hospital patients, young adults, prisoners, secondary school students, the elderly. We developed "outreach", meaning that we organised events in their daily context. During those events, we created situations where everyone can take a role as a writer or as a storyteller or where conversations with authors were offered in a comfortable context. Doing so, we created an opportunity to talk about and create European literature but also to learn about the different experiences of people from different parts of Europe. During every literature event, organised by a partner, a (foreign) author or literary expert was always present. These authors helped participants discover the power of reading and writing in tackling problems they face in their daily life. We also created an online platform where we shared stories written by the participants of each country. Our events, storytelling platform and best-practices publication offer insights into our experiences and provide guidelines for organising participatory literature events. These are able to inspire educators and organisers of cultural events. In this project, our expertise was mixed: librarians, authors, participatory experts, storytellers, interdisciplinary mediators, policy representatives. This allowed us to realise our goals at local, regional, national and international levels. All events took place in the partner countries: Belgium, Denmark, Hungary, Serbia, Portugal and Spain, where we hope to reach new audiences. In other countries, we offered workshops and conferences on participatory approaches in the broader cultural sector as well as free access on our platform. All our events had an effect on the participants in a different way. These quotes from participants came from the evaluation questionnaires: A future teachers (who formerly did not like literature) in Belgium: "I didn't know I was capable of writing a poem. Now I even feel like "why not publish a book together" A cancer patients in Denmark: "I hereby send you my text from your completely wonderful course. Thank you. It has made a big difference to me. Story: Every morning I wake up feeling like someone has punched me in my side. The first step out of bed is always the most difficult because it means a new day of worrying and having to face people around me who don't look at me like they used to do. It feels like someone has written CANCER in capital letters on my forehead. I don't look at other people in the same way either, and they don't look at me in the same way. To them, I'm fragile, as if I could break at any moment. To me, I'm like a bomb ready to explode and destroy everything around me. I want to escape my thoughts, I want to dream, fall into a deep sleep. The organiser of the literary programme in Warande: "This experience encourages us to find 'more open' social places to hold readings (stations, markets, community centres, playgrounds or afternoon breaks at schools, etc...)." A child in Serbia: "I found the talk between Oscar and Rico interesting. They understood each other in the end, despite being so different" The organiser in Spain: "let parents bring their children since they will be tomorrow's audiences."

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

### Project Title

# South and East reaches West - digital platform for promotion of writers in post-conflict societies



## Project Coordinator

**Organisation** ZALOZBA GOGA, ZAVOD ZA ZALOZNISKO IN UMETNISKO DEJAVNOST  
**Address** GLAVNI TRG 6 , 8000 NOVO MESTO , Jugovzhodna Slovenija , SI

## Project Information

**Project Number** 584078-CREA-1-2017-1-SI-CULT-COOP1  
**Start Date** Sep 1, 2017  
**End Date** Aug 31, 2019  
**Union Grant** 200,000 EUR  
**Partners** UDRUZENJE KROKODIL (RS) , DRUSTVO ZA IZDAVANJE, PROMET I USLUGI GOTEN GRUP DOOEL SKOPJE (MK)

## Project Summary

The project aimed to link various actors active in the field of literature and promotion of literature in order to develop a joined platform which presented the region of SE Europe as a region of extraordinary literary creativity. The partners from Slovenia (Publishing House Goga), Serbia (Krokodil), and North Macedonia (Goten Publishing), worked closely with numerous associated partners from Germany, Kosovo, Croatia, Albania, Ukraine, Cyprus and Netherland. From the start of the project we used Reading Balkans name because it was more appropriate for promotion purposes. We have established that SE Europe has an outstanding literary tradition; and the new generation of writers is building on it, but the topics they choose are often associated with traumas of the Balkans crises of 1990s. The project focused on writers who in their works warn of the perils of nationalism and intolerance and remind of their consequences. In view of the recent rise of the right-wing populism and neo-fascist movements throughout Europe, the partners believed that literary voices from SE Europe need to be heard on one hand in other crisis regions of Europe and on the other in major languages such as English and German. The partners have come to understanding that we have to train literary agent while it was necessary for the promotion of literatures written in less used languages. Selected agent went to jobshadowing at Wintetuin and then visited all major book fairs. Through the network of writers-in-residence programs, the project gave 49 writers from participating countries the possibility to work for four weeks in a stimulating environment, and the possibility to exchange experience with local writers and with the audience in public events. 43 writers were from SE Europe, 3 from Cyprus, and 3 from Ukraine. The writers were invited to via an open call. All writers visited literary festivals, book fairs, events, schools, libraries, and met with literary professionals. In public events they presented their texts and views to general audience. Out of 49 participating writers, 15 were invited to participate at the Leipzig Book Fair and one at Paris Book Fair; 3 writers from SEE participated at the international festival in Ukraine; 3 traveled to Cyprus. 16 pages from each writer were translated to ENG, DE, ES or IT. The translations were distributed through several channels. The digital platform and the mobile application were central sources of information about the project, and about the literature, writers, and books of participating countries in general. They were widely advertised by partners during the project to reach as many readers and publishing professionals as possible. Project's digital platform and website compiled a database of book proposals promoting quality literature with actual topics to foreign publishers and general audience. It offered possibility to include other sample translations and book proposals that partners and associated partners obtain or prepare from other sources. The goal was to compile the most extensive overview of the best literary creativity of the participating countries, which is used for promotion of these literatures to foreign publishers. Partners and agent used this database to present to foreign publishers writers and books from to foster translations in major European languages. Each of the cooperation partners also translated to ENG one book and it was promoted for publication in major European languages by the agent. She also promoted literature of participating countries using the digital platform and the mobile app of the project. The platform and the app are available to all partners after the project's end. By linking several partners together, who gather and create an extensive overview of best works from Europe's Southeast, East and South, the role of literary agent is the first step in making selling of translation rights a profitable business model also in participating

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

### Project Title

# STRATEGIES TO A EUROPEAN WRITTEN CULTURE PRESERVATION THROUGH PUBLISHERS COOPERATION FROM LESSER USED LANGUAGES

## Project Coordinator

**Organisation** ASSOCIACIO D'EDITORS DEL PAIS VALENCIA  
**Address** CALLE MARTINEZ CUBELLS, NUM. 6, PLANTA 1, PUERTA 1 , 46002  
VALENCIA , Comunidad Valenciana , ES

## Project Information

**Project Number** 570610-CREA-1-2016-1-ES-CULT-COOP1  
**Start Date** May 2, 2016  
**End Date** Dec 28, 2018  
**Union Grant** 177,169.53 EUR  
**Partners** LIETUVOS LEIDEJU ASOCIACIJA (LT) , ASOCIATIA EDITORILOR DIN ROMANIA (RO)

## Project Summary

PUBCOOP partnership was a cooperation between the Valencian Publishers Association (AEPV) from Spain, the Lithuanian Publishers Association (LLA) and the Romanian Publishers Association (AER) in the Creative Europe Programme. These 3 associations are supporting small and independent publishers which work with Lesser Used Languages as Valencian, Lithuanian and Romanian. Those publishers, which are a relevant source of culture in Europe, have a lot of troubles to sell their products abroad, and to compete with big players on the market because of their reduced resources, and because of the reduced use of their languages. As a counterpart to these challenges there are opportunities in publishers cooperation and in associations collaboration to support companies in their internationalisation, and in the use of Internet. Starting in May 2016 and ending in December 2018, PUBCOOP project has got the objective of supporting the capacity of the independent publishers in Europe to compete internationally, working in cooperation with publishers from other European countries and reinforcing their capabilities through cooperation from publisher companies and publishers associations. This objective has been developed through three activities: 1. Develop a publishers network through the implementation of a calendar of promotional events in partners countries to promote networking, cooperation and doing business. In February 2017 the first event was celebrated in Vilnius (Lithuania), coincident with Vilnius Book Fair. Later in May 2017 a 2nd event was celebrated in Turin (Italy) with the support of the Federazione Italiana degli Editori Indipendenti (FIDARE), and in coincidence with The Salone Internazionale del Libro de Torino. The 3rd event took place in Montreuil (France) with the collaboration of different French publishers associations and in coincidence with the Marché International et Interprofessionnel de la Création pour Enfants (MICE). In May 2018 the 4th event took place in Bucharest (Romania) in coincidence with Bucharest Bookfest Fair. Finally, events closed with the last event in Valencia (Spain) in November 2018 in coincidence with Plaça del Llibre book fair. In these 5 events have participated around 184 publishers from 11 countries and speaking around 14 languages, most of them lesser used languages. 2. Develop a website 2.0 to sell translation rights and promote publishers work in Europe as an online tool to internationalize their portfolios. [www.literarymarket.eu](http://www.literarymarket.eu) has been developed and promoted between publishers to sell translation rights and promote publishers work in Europe. Publishers participating promote their main books online and support their promotional activity globally. At the end of PUBCOOP project this website has 476 books registered from 113 different publishers from Romania, Lithuania and Spain. 3. Develop a cooperation strategy between publishers associations to offer a coordinated support to publishers and closing with a Congress to evaluate project results and new opportunities of cooperation and work. This strategy was developed to promote scale economies from PUBCOOP cooperation and to improve the support to publishers. It was evaluated in a Congress celebrated in Valencia in October/November 2018 being relevant results achieved in terms of support small publishers to open their minds to new markets, new cooperations, and to support them to cope with competitiveness coming global players and main languages. Project results have a got a direct impact on around 200 publishers, and have reached a potential effect on around 1200 small and independent publishers in Europe. There is a great opportunity in the consolidation of [www.literarymarket.eu](http://www.literarymarket.eu) in the European Publishing Industry planned for the following years and in the interest developed in small publishers working in lesser used languages for selling and buying translation rights abroad.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Strengthen Distribution of European digital Comics

## Project Coordinator

**Organisation** IZNEO  
**Address** 11 RUE RENE GOSCINNY , 75013 PARIS , Île de France , FR  
**Website** <https://www.izneo.com>

## Project Information

**Project Number** 616678-CREA-1-2020-1-FR-CULT-COOP1  
**Start Date** Sep 1, 2020  
**End Date** Aug 30, 2022  
**Union Grant** 197,526 EUR  
**Partners** POLSKIE STOWARZYSZENIE KOMIKSOWE (PL) , FEDERACION DE GREMIOS DE EDITORES DE ESPANA (ES) , ASSOCIAZIONE ITALIANA EDITORI AIE (IT) , FEDERATION DES EDITEURS EUROPEENS (BE)

## Project Summary

"Strengthen Distribution of European digital Comics" (EUDICOM) is a capacity building programme aimed at supporting comics publishers in Europe to benefit from digital distribution. The consortium leader is a pure European comics digital platform that has been active for the last 9 years and European leader. The other 4 partners are the Federation of European Publishers and the national associations of books or comics publishers in Italy, Spain and Poland who will support the local Comics publishing eco systems to get prepared for the digital transition and understand the opportunities of digital distribution. Thanks to IZNEO, the participating publishers will be able to build a digital distribution strategy and have the opportunity to try it out in a test phase on any e-comics platform or in a private environment for pure technical testing. The project is about strengthening the e-comics publishers in Europe and make sure they can reach all possible audiences as well as increasing revenues through new payment models (like subscription models). A cooperation platform website will also be built for the sustainability of the project, in order to let comics publishers have a permanent access to the MOOC, studies and a forum regrouping most actors of the sector to share best practices, build new partnerships and set the basis of an integrated and strong European comics sector able to distribute European comics worldwide.

Link to project card: [Show project card](#)



## Project Title

**Sustaining Cultural Diversity in Literary Translation.  
Leverage database on translation markets, explore  
applicability of proven innovative models, network and  
train practitioners along the value chain.**

## Project Coordinator

**Organisation** WISCHENBART RUEDIGER  
**Address** LAUDONGASSE 50 , 1080 WIEN , Wien , AT  
**Website** [www.wischenbart.com](http://www.wischenbart.com)

## Project Information

**Project Number** 616692-CREA-1-2020-1-AT-CULT-COOP1  
**Start Date** Oct 1, 2020  
**End Date** Mar 31, 2022  
**Union Grant** 165,424 EUR  
**Partners** FEDERATION DES EDITEURS EUROPEENS (BE) , FUNDACION GERMAN SANCHEZ RUIPEREZ (ES) , LIETUVOS LEIDEJU ASOCIACIJA (LT) , BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST (SI)

## Project Summary

The project aims at empowering small and medium sized publishers, particularly in fragmented markets, to better leverage new business & organizational models & related innovative practices along the publishing value chain, to compensate for ongoing loss in economic viability. Fostering cultural diversity through literary translations is in significant parts assured by actors of very limited resources for exploring and implementing new ways. The proposed project will support such, with a bundle of intertwined actions, trainings and capacity building initiatives:

- Gather relevant and experienced stakeholders in at first learning seminars, & subsequently pilot building workshops (authors, translators, publishers, retailers, policy and grant manager), develop skills and routines for analysis of publicly available sales and market data, D2C marketing, using new distribution channels, building collaborative structures among peers from other markets, as well as tap into other media to exploit authors' content, e.g. develop audiobook libraries or learn how to target streaming TV and games companies);
- Back up the learnings with an online-questionnaires to address a broader number of stakeholders;
- Build a library of case studies of successfully implemented novel practices (e.g. crowd funding approaches, building of consumer communities, discoverability tools & strategies for identifying new attractive authors and titles, etc.);
- Work with existing networks of authors, translators and grant sponsors on how to use 'non-traditional publishing models'
- Build pilots for small collaborative structures especially between publishers in different markets;
- Assure sustainable usages for the gained insights by formatting learnings & collaborative best practices from the training & capacity modules for similar actions beyond the duration and the scope of the project. The experts' and participants' network will ideally form the seed for an academy.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# The Ulysses' Shelter: building writers-in-residence network



## Project Coordinator

**Organisation** SRSEN IVAN

**Address** SEVERINSKA 30 , 10110 ZAGREB , Grad Zagreb , HR

## Project Information

**Project Number** 597443-CREA-1-2018-1-HR-CULT-COOP1

**Start Date** Oct 1, 2018

**End Date** Dec 1, 2019

**Union Grant** 41,472.1 EUR

**Partners** DRUSTVO SLOVENSKIH PISATELJEV (SI) , THRAKA (EL)

## Project Summary

“The Ulysses' Shelter: building writers-in-residence network” is a project that represents a network of literary residencies in European countries, intended for (young) authors, translators and editors. The idea behind the project Ulysses Shelter is exposing the Mediterranean spaces to the artists around the world and making them aware of the creative potential these spaces/places contain. Mediterranean regions were always in the middle of all that, but still, they remained heavily underrepresented and often omitted from the broader European perspective as irrelevant and scarcely populated, therefore insignificant. Ulysses' Shelter project points out a Mediterranean island Mljet as a place that offers a genuinely safe refuge and the only place where one can get a perfect picture of the centre (mainland) from the periphery, which is geographically in the centre. The idea for the project started with Sandorf Publishing's edition of European 20th century modern classics such as Nikos Kazantzakis, Corrado Alvaro, Josep Pla or Robert Graves – all of them were living and working at the Mediterranean coast and their work is very much connected to the atmosphere of the 'peripheral centrality'. The point of the residential program is for each participant to be exposed to the distance from the continent's centre, its tranquillity and its natural borders (rivers, sea, and mountains) rather than political ones. Together with Publishing house and literary agency Sandorf (Croatia) partners on the project are Slovene Writers' Association (Slovenia) and Thraka Publishing (Greece). In year 2018/2019 the project has been in its entirety developed around Poetry. The focus was put on creative/artistic writing that was conducted through literary residencies in Croatia (Mljet island), Slovenia (Ljubljana) and Greece (Larissa). The idea was to connect the young creative individuals, emerging artists, with the audience beyond national borders, as well as to connect them with creative industries sector, seen as the opportunity to sensitize the audience for new, emerging literary voices across Europe, or at least in some parts of it. The circular scheme of the programme, with the priority of transnational mobility, gave the young authors an opportunity to work, perform and present themselves in different social and cultural contexts, while the audience development as the second chosen priority was directly addressed through supporting programme and indirectly through the residency programme. The project in its whole evolved around authors in residencies, guest-authors and producing cultural/literary content in each of the three locations, which fully addressed both chosen priorities and majority of objectives set for each package of project activities. Through the residency programme, public talks and poetry readings, educational and creative workshops, international round tables and panels we have: - enabled young authors to travel and offer transnational professional experience;- created possibilities for residents to meet new people from the field; - raised the frequency of cultural events in geographically and socially isolated areas - increased diversity of the cultural/literary events;- tried to connect the residents with the local communities and to involve the latter in our programme and raise interest in literary events and literature in general;- encouraged the networking of residents with established authors and other literary figures;- built creative skills among the youngsters;- galvanized the authors' interaction with the local community;- worked on inclusion of the vulnerable groups in the creative process- improved cohesion between residents and other stakeholders in the literary field;- improved cohesion between other participants of the creative process in the literary field and the (local) audience;- consolidated cooperation with the local authorities and other local organisations/institutions

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Cooperation projects

### Project Title

# The Ulysses' Shelter: Building writers-in-residence network 2

## Project Coordinator

**Organisation** SRSEN IVAN

**Address** SEVERINSKA 30 , 10110 ZAGREB , Grad Zagreb , HR

## Project Information

**Project Number** 607461-CREA-1-2019-1-HR-CULT-COOP1

**Start Date** Oct 1, 2019

**End Date** Jul 31, 2022

**Union Grant** 158,108 EUR

**Partners** UNIVERSITY OF WALES TRINITY SAINT DAVID ROYAL CHARTER (UK) , THRAKA (EL) , UDRUZENJE KROKODIL (RS) , DRUSTVO SLOVENSКИH PISATELJEV (SI)

## Project Summary

Ulysses' Shelter: Building writers-in-residence 2 is a literary residency network of five partners from Croatia, Slovenia, Serbia, Greece and Wales. The idea of the programme is to combine literary residencies for young literary authors with a strong supportive programme for local target groups. The residency programme, with the priority of transnational mobility, will give young emerging authors an opportunity to work, perform and present themselves in different social and cultural contexts. The programme will try to reach this objective by giving the residents new transnational experiences and motives for their work by:

- enabling young writers and translators to gain an insight into literary scenes of another two European countries, which will increase their chances of future transnational mobility
- improving transnational networking between young participants of the creative process in the literary field, which might lead to future transnational collaborations
- connecting the residents with local communities and other residents through project activities and the website Tovar.hr, which will post information on the project activities, video interviews with writers in residence and their reflections on their experiences during the residency programs and expected outcomes of the project
- inspiring other literary authors, translators and editors from these and other European countries to participate in similar transnational programs in the future

The priority of audience development will be implemented through numerous public talks and readings held by residents and other established authors, and literature-related workshops aimed at local target groups such as the elderly, population of socially isolated areas, immigrants, children and students, who will be learning how to run the local library on Mljet, and participating in creative writing and translation workshops in Belgrade, Ljubljana/Bled Lake, Aberswyth and Larissa.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

## Project Title

# Transbook, Children's Literature On The Move

## Project Coordinator

**Organisation** CENTRE DE PROMOTION DU LIVRE DE JEUNESSE - SEINE  
SAINT-DENIS ASSOCIATION

**Address** RUE FRANCOIS DEBERGUE 3 , 93100 MONTREUIL , Extra-Regio  
NUTS 2 , FR

## Project Information

**Project Number** 552268-CREA-1-2014-1-FR-CULT-COOP2

**Start Date** Sep 28, 2014

**End Date** Sep 27, 2018

**Union Grant** 1,806,572 EUR

**Partners** ASSOCIACIO TANTAGORA SERVEIS CULTURALS (ES) , HAMELIN  
(IT) , NOBROW LTD (UK) , EUROPAISCHE KINDER- UND  
JUGENDBUCHMESSE EV (DE) , ART BASICS FOR CHILDREN (BE) ,  
LITERARNE INFORMACNE CENTRUM (SK)

## Project Summary

Transbook 2014/2018, a project co-founded by the Creative Europe programme of the European Union, originated from the idea that making quality digital literature available to children of all ages should be viewed in a European perspective.

It aimed to increase the audience and the competitiveness of the children's literature industry at the European level (authors, illustrators, translators, publishers and librarians), accompanying the digital transition and supporting the internationalisation of the market.

This cooperative project was a pioneering initiative of networking and bridge building between cultural sectors (books, movies, TV, video games, design). Although it addressed the industry as a whole, particular attention was paid to the more vulnerable structures (small publishers, young designers).

The program of actions was organized around three main priorities:

- Priority 1: Encouraging the development of new business models and modes of creation ("From paper to screen" conference and International and Interprofessional Forum for Children's Media, MICE). Over 4 years and 6 editions, 902 professionals have participated to this open forum, From Paper to Screen, about the creative, technological and economic issues of the digital creation for children. The MICE at the Salon du livre et de la presse jeunesse en Seine-Saint-Denis (France) gathered together all along the project 779 professionals, publishers, producers, agents, during rights meetings. Flic festival in Barcelona has organized since 2016 a publishing market on the same model.

- Priority 2: Boosting the careers of creators (Springboard meetings, Master classes, Mobility Program, Ambassadors) Transbook has invited 1200 students to show their work at Springboard Meetings, organized 40 master classes with senior artists and given 80 creators the chance to travel to all the countries in the project to participate in exhibitions, conferences, and festivals included in its mobility programme.

- Priority 3: Promoting the uptake of innovative mediation practices (Symposiums for programmers, seminars for mediators, the Transbook exhibition). Transbook has organized meetings for 500 cultural events programmers, colloquiums and seminars. To acquaint people with all the possibilities offered by the best apps and digital books, the exhibition 'The Rule and the Game: a sensory reading lab' and its modules have travelled to seven countries.

These priorities were promoted on Transbook.org, a web platform dedicated to the project. Throughout the project special attention was paid to the dissemination of knowledge well beyond the professionals attending the events. In this context, Transbook.org aimed to propose a unique information resource that became the database of reference.

By organizing around 170 events on a European scale, Transbook created a professional network focusing on new cultural and creative contents for children, the digital stories, and exploring future development paths for children's literature.

Link to project card: [Show project card](#)



Subprogramme: Culture  
Action: Western Balkans Cooperation projects

Project Title

# Translation in Motion

## Project Coordinator

**Organisation** RESEAU EUROPEEN DES CENTRES INTERNATIONAUX DE TRADUCTEURS LITTERAIRES

**Address** ESPACE VAN GOGH PLACE FELIX REY , 13200 ARLES , Provence-Alpes-Côte d'Azur , FR

**Website** [www.re-cit.org/](http://www.re-cit.org/)

## Project Information

**Project Number** 621981-CREA-1-2020-1-FR-CULT-COOP-WB

**Start Date** Feb 1, 2021

**End Date** Aug 31, 2023

**Union Grant** 347,468 EUR

**Partners** FONDACIA SLEDVASHTA STRANICA (BG) , POETEKKA (AL) , OSTERSJONS FORFATTAR- OCH OVERSATTARCENTRUM (SE) , SABIEDRIBA AR IEROBEZOTU ATBILDIBU STARPTAUTISKA RAKSTNIEKU UN TULKOTAJU MAJA (LV) , ASSOCIATION POUR LA PROMOTION DE LA TRADUCTION LITTERAIRE (FR) , DRUSTVO SA OGRANICENOM ODGOVORNOSCUOKF CETINJE (ME) , UDRUZENJE KROKODIL (RS) , DRUSTVO ZA IZDAVANJE, PROMET I USLUGI GOTEN GRUP DOOEL SKOPJE (MK)

## Project Summary

Translation in Motion is a cooperation between nine organizations (one European network, 4 literary organizations from the Western Balkans and 4 from EU) and several associated partners that aims to contribute to a lively and balanced flow of literary translations across contemporary Europe. We recognize the literary translators as ambassadors of cultural dialogue and as key players in the mutual enrichment of European literatures. The project offers literary translation residencies to translators working with languages of the Western Balkans, translators training, a European-wide mapping of residency opportunities, policy events, and a multitude of public events dedicated to the art of translation.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Turn on Literature



## Project Coordinator

**Organisation** ROSKILDE KOMMUNE

**Address** RADHUSBUEN 1 , 4000 ROSKILDE , Sjælland , DK

## Project Information

**Project Number** 570446-CREA-1-2016-1-DK-CULT-COOP1

**Start Date** May 1, 2016

**End Date** Nov 30, 2018

**Union Grant** 195,958.21 EUR

**Partners** BERGEN KOMMUNE (NO) , BIBLIOTECA JUDETEANA ANTIM  
IVIREANU VALCEA (RO)

## Project Summary

Literature is always on the move. The experimental arena of digital literature is one of those moves to follow. The modern library and cultural institutions should seize the opportunity to reposition themselves and suit their visitors' needs in an increasingly digitized world. It is time to move and be moved. The Turn on Literature project shows how. How can libraries introduce new digital literature to the public? It has been the objective of the "Turn on Literature" project to find solutions to this question. The partners have approached the field of digital literature through the work with literary installations, exhibitions, and workshops in Romania, Denmark and Norway. The general idea has been to seize the opportunities that digital literature offers for audience development and repositioning the library. In an increasingly digitized world, where cultural consumption has moved to screens and digital devices, the project has shown that literature can still play a key role as a space of reflection and criticism. If the novel, as some say, was the literary expression of industrialized society, then digital literature arguably is the literary form of the digital age. Although one should rather not talk of a form of digital literature, but a plurality of forms. Digital literature takes many different directions and comes in many shapes. Interactive novels, app-literature, installations mixing physical and digital media, game-like applications, generative and combinatorial poetry, social media literature. So all kinds of wondrous stuff. Digital literature is an emerging field where authors combine language with the affordances of digital devices and one does not know what to expect next. In fact one of the constants in digital literature is that you will be surprised. This partnership has paved the way for the cultural sector to reach new generations of readers and present new ways for libraries to stay relevant. The project has opened a new field of cooperation between libraries and schools, raised the awareness of digital literature in libraries, but more importantly in the general public. It has supplied libraries with methods to renew its approach to literature. In the publication "Turn on Literature" we have presented all the experiences we have collected, our best practice tips, recommendations and lots of digital literature. We hope to inspire you to get started with digital literature in your organization .

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them

Subprogramme: Culture  
Action: Platforms

Project Title

# VERSOPOLIS

## Project Coordinator

**Organisation** BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST  
**Address** KERSNIKOVA ULICA 4 , 1000 LJUBLJANA , Osrednjeslovenska , SI

## Project Information

**Project Number** 591518-CREA-1-2017-1-SI-CULT-PLAT  
**Start Date** Dec 1, 2017  
**End Date** Nov 30, 2018  
**Union Grant** 471,782.69 EUR

## Project Summary

Versopolis is a European poetry platform of 14 renowned literary festivals with an affinity for poetry that brings the best poetry closer to the audience and collaborates to create a pan-European added value. We wanted the high-quality poetry of emerging poets who have been recognized in their home countries, but not yet abroad, to get more exposure and become read, listened to and appreciated by a Europe-wide audience. The ultimate goal was to make quality poetry in general more widely read and recognized as an important means of human expression.

To achieve this, a set of five different activities was developed and implemented between December 2017 and November 2018: DATABASE, MOBILITY, NETWORKING, COMMUNICATION and EVALUATION.

Activity n° 1: The DATABASE

Activity n° 2: MOBILITY

Activity n° 3: NETWORKING

Activity n° 4: COMMUNICATION

Activity n° 5: EVALUATION

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Platforms

Project Title

# VERSOPOLIS

## Project Coordinator

**Organisation** BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST  
**Address** KERSNIKOVA ULICA 4 , 1000 LJUBLJANA , Osrednjeslovenska , SI  
**Website** [www.beletrina.si](http://www.beletrina.si)

## Project Information

**Project Number** 591518-CREA-2-2018-1-SI-CULT-PLAT  
**Project Web Site** <http://www.versopolis-poetry.com/>  
**Start Date** Dec 1, 2018  
**End Date** Nov 30, 2019  
**Union Grant** 497,633.03 EUR

## Project Summary

Launched in 2014 with the support of the European Commission's Creative Europe programme, the VERSOPOLIS PLATFORM has created many new opportunities for emerging European poets and brought (their) poetry closer to audiences. 13 literary festivals and 137 poets united in this important initiative. With a mobility scheme, a digital platform and unique communication and audience development strategies, Versopolis organized 185 international visits, translated 1479 poems for the VERSOPOLIS DATABASE, published 187 VERSOPOLIS BOOKS in printed and e-format, and established the VERSOPOLIS REVIEW which has so far seen as many as 100,000 readers. Versopolis 2017–2021 is firmly grounded in the achieved results, but broadens its focus quantitatively, qualitatively and geographically. The proposed 4-year action plan foresees the participation of a total of 15 European member festivals, 317 poets from European countries, 4 festivals from candidate and ENP countries and at least 6 associated member festivals. Important new aspects of the existing scheme include: firstly, the VERSOPOLIS EDUCATIONAL AND TRAINING MODULE, addressing students in collaboration with the literary professors from European Universities; secondly, the VERSOPOLIS CORPORATE ENTREPRENEURSHIP MODEL, empowering literary festivals in candidate and ENP countries; thirdly, a series of new e-books, including the unique European Reliquary, aimed at saving from oblivion hidden thoughts, objects or places that co-create a multifaceted European identity; and last but not least, new content in the Review including guest editors, European thematic years' focuses and blogs. Supported by a smart and innovative promotion and audience development strategy, the platform intends to continue spreading quality contemporary poetry beyond national borders, focusing on common European values of creativity, individuality and community, and creating a new, integrated European poetic identity.

Link to project card: [Show project card](#)



Subprogramme: Culture  
Action: Platforms

Project Title

# VERSOPOLIS

## Project Coordinator

**Organisation** BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST  
**Address** NEUBERGERJEVA ULICA 30 , 1000 LJUBLJANA , Osrednjeslovenska ,  
SI  
**Website** [www.beletrina.si](http://www.beletrina.si)

## Project Information

**Project Number** 591518-CREA-3-2019-1-SI-CULT-PLAT  
**Start Date** Dec 1, 2019  
**End Date** Nov 30, 2020  
**Union Grant** 499,544.48 EUR

## Project Summary

Launched in 2014 with the support of the European Commission's Creative Europe programme, the VERSOPOLIS PLATFORM has created many new opportunities for emerging European poets and brought (their) poetry closer to audiences. 23 literary festivals and 224 poets were brought together in this important initiative. With a mobility scheme, a digital platform and unique communication and audience development strategies, Versopolis organized 241 international visits, translated 3057 poems for the VERSOPOLIS DATABASE, published 243 VERSOPOLIS BOOKS in printed and e-format, and established the VERSOPOLIS REVIEW, which has so far seen as many as 500,000 readers. Versopolis 2017â€“2021 is firmly grounded in the results achieved up to date, but broadens its focus quantitatively, qualitatively and geographically. The proposed 4-year action plan foresees the participation of a total of 30 European member festivals and 314 poets from various European countries. Important new aspects of the existing scheme include: firstly, the VERSOPOLIS EDUCATIONAL AND TRAINING MODULE, addressing students in collaboration with professors of literature from European universities; secondly, the unique European Reliquary published as e-book and a limited-edition printed book, aimed at saving from oblivion the hidden thoughts, objects or places that co-create a multifaceted European identity; and last but not least, new content in the Review, including guest editors, European thematic years' focuses and blogs. Supported by a smart and innovative promotion and audience development strategy, the platform intends to continue spreading quality contemporary poetry beyond national borders, focusing on the common European values of creativity, individuality and community, and creating a new, integrated European poetic identity.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Platforms

Project Title

# VERSOPOLIS

## Project Coordinator

**Organisation** BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST  
**Address** NEUBERGERJEVA ULICA 30 , 1000 LJUBLJANA , Osrednjeslovenska ,  
SI  
**Website** [www.beletrina.si](http://www.beletrina.si)

## Project Information

**Project Number** 591518-CREA-4-2020-1-SI-CULT-PLAT  
**Start Date** Dec 1, 2020  
**End Date** Nov 30, 2021  
**Union Grant** 499,510 EUR

## Project Summary

Launched in 2014 with the support of the European Commission's Creative Europe programme, the VERSOPOLIS PLATFORM has created many new opportunities for emerging European poets and brought (their) poetry closer to audiences. 30 literary festivals and 321 poets were brought together in this important initiative. By the start of Year 2020/2021, a mobility scheme, a digital platform and unique communication and audience development strategies, Versopolis organized 306 international visits for authors, translated 4,051 poems for the VERSOPOLIS DATABASE, published 299 VERSOPOLIS BOOKS in printed and e-format, and established the VERSOPOLIS REVIEW, which has so far seen as many as 590,000 readers. Versopolis 2017–2021 is firmly grounded in the results achieved up to date, but broadens its focus quantitatively, qualitatively and geographically. The proposed 4-year action plan foresees the participation of a total of 30 European member festivals and 314 poets from various European countries. Important new aspects of the existing scheme include: the publication of VERSOPOLIS ANTHOLOGY in collaboration with renown UK publishing house Arc Publications; the unique EUROPEAN RELIQUARY published as e-book, aimed at saving from oblivion the hidden thoughts, objects or places that co-create a multifaceted European identity; new content in the VERSOPOLIS REVIEW, including digital initiatives as first global poetry FESTIVAL OF HOPE, guest editors, European thematic years' focuses and blogs. Supported by a smart and innovative promotion and audience development strategy, the platform intends to continue spreading quality contemporary poetry beyond national borders, focusing on the common European values of creativity, individuality and community, and creating a new, integrated European poetic identity.

Link to project card: [Show project card](#)

Subprogramme: Culture  
Action: Cooperation projects

Project Title

# Writing Exhibitions/Exhibiting Literature: An Imaginary European Museum

## Project Coordinator

**Organisation** THE BOARD OF TRUSTEES OF THE TATE GALLERY  
**Address** MILLBANK , SW1P 4RG LONDON , Extra-Regio NUTS 2 , UK

## Project Information

**Project Number** 552392-CREA-1-2014-1-UK-CULT-COOP1  
**Start Date** Oct 1, 2014  
**End Date** Jun 30, 2017  
**Union Grant** 200,000 EUR  
**Partners** STADT FRANKFURT AM MAIN DER MAGISTRAT (DE) , CENTRE POMPIDOU-METZ (FR)

## Project Summary

An Imagined Museum was an ambitious and innovative project which brought together key works from three national collections in a unique touring exhibition. The concept or theme of the exhibition, Works to Know by Heart, examined the value of art through the dystopian lens of censorship and loss, as depicted in Ray Bradbury's novel Fahrenheit 451. Bradbury describes a world in which books are banned and society has rejected the benefits of knowledge and thinking for oneself. The plot involves great works from literature being kept alive by a secret society who memorise and embody key texts as acts of preservation.

Funded by Creative Europe and delivered by Tate Liverpool (Partnership lead) Museum fur Moderne Kunst and Centre Pompidou Metz, An Imagined Museum asked audiences to imagine a future without art works and to devise re-enactments of the key works on display. The partnership emptied the galleries in the final weekend of each exhibition, entrusting the space to audience members to deliver performances which embodied the missing works. This invitation was embraced enthusiastically by audiences in each museum and enabled a fascinating insight into how art works are understood and valued.

The project achieved the following key outputs and outcomes:

- Audience attendance of 103,458,
- 33,481 people took part in learning and public programme activity A co-curated exhibition and transnational circulation of 100 art works
- A digital resource was developed to allow audience to engage with the project online and an overall online audience of 485,918 was achieved for the project
- The project successfully devised and informed a new approach for sharing works from national collections
- Furthermore, staff highlighted the value of space and time provided by programme funding to test and explore new methodologies for audience engagement, participation and approaches to gallery education.

Link to project card: [Show project card](#)

\* Results are available for this project. You can click on the link above, and go to "Results" section to view them